



# City Of Kent Fire Department

320 S. Depeyster St.  
Kent, Ohio 44240  
330. 673.8814  
330.676.7374 Fax

Date: July 2, 2024

To: Dave Ruller, City Manager

From: James Samels, Fire Chief

Re: Request to accept donation

Dave,

For the last few years, the fire department has participated in the Juneteenth events at Plum Creek Park. This has included a kickball game where the police and fire departments play a game that includes local kids.

After the fire departments victorious game this year, one of the coordinators gave a \$50 Giant Eagle gift certificate to the fire department. I am requesting that this gift card be accepted and used to purchase something that will help supply the kitchen at the fire department.

Thank you for your consideration. Feel free to reach out to me with any questions or concerns.

Sincerely,

A handwritten signature in blue ink that reads "James C. Samels".

James Samels

TO: Dave Ruller  
FROM: Angela Manley, Parks and Recreation Director  
DATE: July 10, 2024  
RE: Kent Parks and Recreation Donation

The Kent Parks & Recreation Department has received the following sponsorship donation to be used for supplies at the Kent Parks and Recreation Before and After School Program located at the Kent Recreation Center:

Trinity Lutheran Church - \$330.00

The check has been forwarded to Budget and Finance and will be held until Council formally accepts the donation. Please request the necessary authorization from City Council to accept this donation and to allow Budget & Finance to appropriate the same amount to this account number (106-03-53-303-7420) in the Parks & Recreation Fund. Your attention to this matter is greatly appreciated!

CC:  
Budget & Finance  
Amy Wilkens, Clerk of Council  
Kent Parks & Recreation Board



# CITY OF KENT, OHIO

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## DEPARTMENT OF COMMUNITY DEVELOPMENT

DATE: July 15, 2024  
TO: Dave Ruller, City Manager  
FROM: Bridget Susel, Community Development Director  
RE: Sale of Cellphone: Bauer, Paul

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Code Enforcement Officer, Paul Bauer, recently had his work cellphone upgraded to a more current model. Paul has requested that he be granted authorization to purchase his former City cellphone for his personal use.

The former cellphone is a Samsung Galaxy S20 FE 5G, serial # RFCR6056SJT

IT & Communications Director, Nick Cecil, reported that the City's cellphone service provider, AT&T, has assigned the trade-in value for the former City cellphone at 99 cents.

I am respectfully requesting that Kent City Council approve the sale of the cellphone, identified above, to Paul Bauer for the purchase price of 99 cents and that this request be included in the City Manager's Report for the July 24, 2024 Council meeting.

If you need any additional information in order to report on this unauthorized item at the July 24, 2024 Council meeting, please let me know.

Cc: Paul Bauer, Code Enforcement Officer  
Nick Cecil, IT & Communications Director  
Kim Brown, Administrative Assistant

TO: Dave Ruller  
FROM: Angela Manley, Parks and Recreation Director  
DATE: July 16, 2024  
RE: Kent Parks and Recreation Donation

The Kent Parks & Recreation Department has received a donation in the amount of \$100.00 from Helen Aberegg to be put toward the planting of a memorial tree in the Kent parks in memory of Richard E. Koch.

Please request the necessary authorization from City Council to accept this donation and to allow Budget & Finance to appropriate the same amount to this account number (106-03-53-301-7420) in the Parks & Recreation Fund. Your attention to this matter is greatly appreciated!

CC:  
Budget & Finance  
Amy Wilkens, Clerk of Council  
Kent Parks & Recreation Board

**KENT POLICE DEPARTMENT**

Jun-24

	<b>JUNE</b>		<b>JUNE</b>		<b>TOTAL</b>		<b>TOTAL</b>
	<b>2023</b>		<b>2024</b>		<b>2023</b>		<b>2024</b>
CALLS FOR SERVICE	1719		1577		10160		9611
KENT FIRE CALLS	462		459		2735		2750
BRIMFIELD FIRE CALLS	125		143		841		906
ARRESTS, TOTAL	134		142		771		751
JUVENILE ARRESTS	19		13		56		69
O.V.I. ARRESTS	15		11		93		70
TRAFFIC CITATIONS	102		134		782		831
PARKING TICKETS	412		1025		3718		6130
ACCIDENT REPORTS	35		42		281		285
Property Damage	10		25		151		147
Injury	7		4		30		44
Private Property	10		11		58		55
Hit-Skip	6		1		31		28
OVI Related	1		1		8		8
Pedestrians	1		0		3		2
Fatals	0		0		0		1
U.C.R. STATISTICS							
Homicide	0		0		0		0
Rape	0		0		0		0
Robbery	1		3		3		8
Assault Total	22		15		92		134
Serious		4		4		12	38
Simple		18		11		80	96
Burglary	4		6		16		17
Larceny	27		5		123		36
Auto Theft	3		1		4		5
Arson	0		0		2		0
Human Trafficking:Servitude	0		0		0		0
Human Trafficking:Sex Acts	0		0		0		0
TOTAL	57		30		240		200
CRIME CLEARANCES							
Homicide	0		0		0		0
Rape	0		0		1		1
Robbery	3		1		3		5
Assault Total	17		14		70		95
Serious		2		2		10	20
Simple		15		12		60	75
Burglary	0		5		11		13
Larceny	2		9		14		41
Auto Theft	1		0		2		2
Arson	0		0		0		0
Human Trafficking:Servitude	0		0		0		0
Human Trafficking:Sex Acts	0		0		0		0
TOTAL	23		29		101		157

**City of Kent  
Income Tax Division**

**June 30, 2024**

**Income Tax Receipts Comparison - ( Excluding 0.25% Police Facility Receipts )**

**Monthly Cash Basis Receipts**

Total receipts for the month of June, 2024	\$	1,453,801
Total receipts for the month of June, 2023	\$	1,661,424
Total receipts for the month of June, 2022	\$	1,481,074

**Year-to-date Receipts and Percent of Total Annual Receipts Collected**

		<u>Year-to-date Actual</u>	<u>Percent of Annual</u>
Total receipts January 1 through June 30, 2024	\$	9,494,232	52.88%
Total receipts January 1 through June 30, 2023	\$	9,327,003	53.81%
Total receipts January 1 through June 30, 2022	\$	8,346,499	56.23%

**Year-to-date Receipts Through June 30, 2024 - Budget vs. Actual**

<u>Year</u>	<u>Annual Budgeted Receipts</u>	<u>Revised Budgeted Receipts</u>	<u>Year-to-date Actual Receipts</u>	<u>Percent Collected</u>	<u>Percent Remaining</u>
2024	\$ 17,955,556	\$ 17,955,556	\$ 9,494,232	52.88%	47.12%

**Comparisons of Total Annual Receipts for Previous Ten Years**

<u>Year</u>	<u>Total Cash Basis Receipts*</u>	<u>Change From Prior Year</u>	
2014	12,733,226	-0.48%	* - Changed from accrual basis of accounting to a cash basis of accounting for RITA Income Tax in December, 2020. All years have been restated to be on a cash basis for RITA receipts to make this report comparable from year to year.
2015	14,579,500	14.50%	
2016	14,192,888	-2.65%	
2017	14,525,574	2.34%	
2018	14,297,948	-1.57%	
2019	14,855,372	3.90%	
2020	14,592,066	-1.77%	
2021	14,929,900	2.32%	
2022	16,645,865	11.49%	
2023	17,533,848	5.33%	

Submitted by



, Director of Budget and Finance

**2024 CITY OF KENT, OHIO**  
**Comparison of Income Tax Receipts**  
**(Excluding 0.25% Police Facility Receipts)**  
**as of Month Ended June 30, 2024**

**Monthly Cash Basis Receipts**

**Comparisons**

<b>Month</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>Amount</b>	<b>Percent Change</b>
January	\$ 1,388,381	\$ 1,601,454	\$ 1,361,101	\$ (240,353)	-15.01%
February	1,337,345	1,609,396	1,599,888	(9,508)	-0.59%
March	1,133,750	1,262,958	1,248,335	(14,622)	-1.16%
April	1,389,808	1,419,192	1,456,278	37,086	2.61%
May	1,616,141	1,772,580	2,374,830	602,250	33.98%
June	1,481,074	1,661,424	1,453,801	(207,624)	-12.50%
July	1,455,656	1,382,337			
August	1,138,884	1,377,077			
September	1,359,525	1,241,696			
October	1,588,594	1,395,902			
November	1,461,247	1,557,120			
December	1,295,459	1,252,714			
<b>Totals</b>	<b>\$ 16,645,865</b>	<b>\$ 17,533,848</b>	<b>\$ 9,494,232</b>	<b>\$ 167,229</b>	

**Year-to-Date Receipts**

**Comparisons**

<b>Month</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>Amount</b>	<b>Percent Change</b>
January	\$ 1,388,381	\$ 1,601,454	\$ 1,361,101	\$ (240,353)	-15.01%
February	2,725,726	3,210,850	2,960,988	(249,861)	-7.78%
March	3,859,476	4,473,807	4,209,324	(264,484)	-5.91%
April	5,249,284	5,892,999	5,665,602	(227,397)	-3.86%
May	6,865,425	7,665,579	8,040,432	374,853	4.89%
June	8,346,499	9,327,003	9,494,232	167,229	1.79%
July	9,802,156	10,709,340			
August	10,941,040	12,086,416			
September	12,300,565	13,328,112			
October	13,889,159	14,724,015			
November	15,350,406	16,281,134			
December	16,645,865	17,533,848			
<b>Totals</b>	<b>\$ 16,645,865</b>	<b>\$ 17,533,848</b>			

**2024 CITY OF KENT, OHIO**  
**Comparison of Income Tax Receipts from Kent State University**  
**(Excluding 0.25% Police Facility Receipts)**  
**as of Month Ended June 30, 2024**

<b>Monthly Receipts</b>				<b>Comparisons</b>	
<b>Month</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>Amount</b>	<b>Percent Change</b>
January	\$ 447,488	\$ 461,437	\$ 478,415	\$ 16,978	3.68%
February	377,930	386,098	395,210	9,112	2.36%
March	414,055	423,517	436,511	12,994	3.07%
April	411,929	419,985	438,141	18,156	4.32%
May	409,234	420,801	432,214	11,413	2.71%
June	398,782	411,739	463,100	51,362	12.47%
July	372,753	419,770	-		
August	412,061	383,705	-		
September	337,710	373,412	-		
October	418,381	431,227	-		
November	423,977	443,752	-		
December	437,540	439,024	-		
<b>Totals</b>	<b>\$ 4,861,839</b>	<b>\$ 5,014,467</b>	<b>\$ 2,643,591</b>	<b>\$ 120,015</b>	
	29.21%	28.60%	27.84%		

<b>Year-to-Date Receipts</b>				<b>Comparisons</b>	
<b>Month</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>Amount</b>	<b>Percent Change</b>
January	\$ 447,488	\$ 461,437	\$ 478,415	\$ 16,978	3.68%
February	825,418	847,535	873,625	26,090	3.08%
March	1,239,472	1,271,052	1,310,136	39,085	3.07%
April	1,651,401	1,691,036	1,748,277	57,240	3.38%
May	2,060,635	2,111,837	2,180,491	68,654	3.25%
June	2,459,417	2,523,575	2,643,591	120,015	4.76%
July	2,832,170	2,943,345			
August	3,244,231	3,327,051			
September	3,581,941	3,700,463			
October	4,000,322	4,131,690			
November	4,424,299	4,575,443			
December	4,861,839	5,014,467			
<b>Totals</b>	<b>\$ 4,861,839</b>	<b>\$ 5,014,467</b>			



**2024 CITY OF KENT, OHIO**  
**Comparison of Income Tax Receipts from Kent State University**  
**(Excluding 0.25% Police Facility Receipts)**

**Comparisons of Total Annual Receipts for Previous Ten Years**  
**Restated**

<b>Year</b>	<b>Total Cash Basis Receipts</b>	<b>Percent Change</b>
2014	4,707,945	2.67%
2015	4,910,519	4.30%
2016	5,042,140	2.68%
2017	5,137,920	1.90%
2018	5,167,455	0.57%
2019	5,150,394	-0.33%
2020	5,159,334	0.17%
2021	4,813,413	-6.70%
2022	4,861,839	1.01%
2023	5,014,467	3.14%

**2024 CITY OF KENT, OHIO**  
**Comparison of Income Tax Receipts**  
**Police Facility Dedicated Income Tax Receipts - 1/9 of Total ( 0.25% )**  
**as of Month Ended June 30, 2024**

**Monthly Receipts**

**Comparisons**

<b>Month</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>Amount</b>	<b>Percent Change</b>
January	\$ 173,548	\$ 200,182	\$ 170,138	\$ (30,044)	-15.01%
February	167,168	201,174	199,986	(1,189)	-0.59%
March	141,719	157,870	156,042	(1,828)	-1.16%
April	173,726	177,399	182,035	4,636	2.61%
May	202,018	221,572	296,854	75,281	33.98%
June	185,134	207,678	181,725	(25,953)	-12.50%
July	181,957	172,792	-		
August	142,361	172,135	-		
September	169,941	155,212	-		
October	198,574	174,488	-		
November	182,656	194,640	-		
December	161,932	156,589	-		
<b>Totals</b>	<b>\$ 2,080,733</b>	<b>\$ 2,191,731</b>	<b>\$ 1,186,779</b>	<b>\$ 20,904</b>	

**Year-to-Date Receipts**

**Comparisons**

<b>Month</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>Amount</b>	<b>Percent Change</b>
January	\$ 173,548	\$ 200,182	\$ 170,138	\$ (30,044)	-15.01%
February	340,716	401,356	370,124	(31,233)	-7.78%
March	482,435	559,226	526,165	(33,060)	-5.91%
April	656,161	736,625	708,200	(28,425)	-3.86%
May	858,178	958,197	1,005,054	46,857	4.89%
June	1,043,312	1,165,875	1,186,779	20,904	1.79%
July	1,225,269	1,338,667			
August	1,367,630	1,510,802			
September	1,537,571	1,666,014			
October	1,736,145	1,840,502			
November	1,918,801	2,035,142			
December	2,080,733	2,191,731			
<b>Totals</b>	<b>\$ 2,080,733</b>	<b>\$ 2,191,731</b>			

**2024 CITY OF KENT, OHIO**  
**Comparison of Total Income Tax Receipts - Including Police Facility Receipts**  
**as of Month Ended June 30, 2024**

<b>Monthly Receipts</b>				<b>Comparisons</b>	
<b>Month</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>Amount</b>	<b>Percent Change</b>
January	\$ 1,561,928	\$ 1,801,636	\$ 1,531,238	\$ (270,397)	-15.01%
February	1,504,514	1,810,570	1,799,874	(10,697)	-0.59%
March	1,275,469	1,420,827	1,404,377	(16,450)	-1.16%
April	1,563,534	1,596,591	1,638,313	41,722	2.61%
May	1,818,159	1,994,152	2,671,684	677,532	33.98%
June	1,666,208	1,869,102	1,635,526	(233,577)	-12.50%
July	1,637,613	1,555,129	-		
August	1,281,245	1,549,211	-		
September	1,529,465	1,396,908	-		
October	1,787,168	1,570,390	-		
November	1,643,903	1,751,759	-		
December	1,457,392	1,409,303	-		
<b>Totals</b>	<b>\$ 18,726,598</b>	<b>\$ 19,725,579</b>	<b>\$ 10,681,011</b>	<b>\$ 188,133</b>	

<b>Year-to-Date Receipts</b>				<b>Comparisons</b>	
<b>Month</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>Amount</b>	<b>Percent Change</b>
January	\$ 1,561,928	\$ 1,801,636	\$ 1,531,238	\$ (270,397)	-15.01%
February	3,066,442	3,612,206	3,331,112	(281,094)	-7.78%
March	4,341,911	5,033,033	4,735,489	(297,544)	-5.91%
April	5,905,445	6,629,624	6,373,802	(255,822)	-3.86%
May	7,723,604	8,623,776	9,045,486	421,709	4.89%
June	9,389,812	10,492,879	10,681,011	188,133	1.79%
July	11,027,425	12,048,007			
August	12,308,670	13,597,218			
September	13,838,136	14,994,127			
October	15,625,304	16,564,517			
November	17,269,206	18,316,276			
December	18,726,598	19,725,579			
<b>Totals</b>	<b>\$ 18,726,598</b>	<b>\$ 19,725,579</b>			

**City of Kent**  
**RITA Income Tax Analysis by Month compared to the Prior Year**  
**By Category Collected**

**2024 with change from 2023 - Cash Basis**

Calendar Month	Withholding	Change	% Change	Individual	Change	% Change	Net Profit	Change	% Change	Total	Change	% Change
Jan	\$ 1,249,521.25	\$ (61,522.09)	-4.69%	\$ 90,327.55	\$ (10,747.90)	-10.63%	\$ 157,412.17	\$ (196,314.22)	-55.50%	\$ 1,497,260.97	\$ (268,584.21)	-15.21%
Feb	1,574,592.92	136,458.35	9.49%	122,416.87	(21,552.21)	-14.97%	53,917.41	(120,106.01)	-69.02%	1,750,927.20	(5,199.87)	-0.30%
March	1,237,320.32	27,841.69	2.30%	57,455.76	(42,162.68)	-42.32%	51,691.61	(8,931.98)	-14.73%	1,346,467.69	(23,252.97)	-1.70%
April	1,305,536.65	117,762.33	9.91%	128,141.09	(40,367.78)	-23.96%	173,489.77	(34,650.34)	-16.65%	1,607,167.51	42,744.21	2.73%
May	1,656,477.96	188,779.88	12.86%	365,048.55	7,217.87	2.02%	575,740.86	443,971.81	336.93%	2,597,267.37	639,969.56	32.70%
June	1,272,620.51	11,899.31	0.94%	212,319.42	32,972.46	18.38%	28,613.25	(291,999.33)	-91.08%	1,513,553.18	(247,127.56)	-14.04%
July		(1,123,055.37)	-100.00%		(189,503.74)	-100.00%		(211,169.49)	-100.00%	-	(1,523,728.60)	-100.00%
August		(1,367,817.98)	-100.00%		(92,740.87)	-100.00%		(24,138.78)	-100.00%	-	(1,484,697.63)	-100.00%
Sept		(1,196,953.11)	-100.00%		(54,548.13)	-100.00%		(83,308.00)	-100.00%	-	(1,334,809.24)	-100.00%
Oct		(1,212,566.02)	-100.00%		(190,210.17)	-100.00%		(138,146.99)	-100.00%	-	(1,540,923.18)	-100.00%
Nov		(1,400,122.71)	-100.00%		(103,350.13)	-100.00%		(214,663.81)	-100.00%	-	(1,718,136.65)	-100.00%
Dec		(1,256,019.80)	-100.00%		(42,307.95)	-100.00%		(60,246.44)	-100.00%	-	(1,358,574.19)	-100.00%
	<u>\$ 8,296,069.61</u>	<u>\$ (7,135,315.52)</u>	<u>-46.24%</u>	<u>\$ 975,709.24</u>	<u>\$ (747,301.23)</u>	<u>-43.37%</u>	<u>\$ 1,040,865.07</u>	<u>\$ (939,703.58)</u>	<u>-47.45%</u>	<u>\$ 10,312,643.92</u>	<u>\$ (8,822,320.33)</u>	<u>-46.11%</u>
							Check			<u>\$ 10,312,643.92</u>	<u>\$ (8,822,320.33)</u>	

**RITA Income Tax Analysis by Month compared to the Prior Year**  
**By Category Collected**

**2023 with change from 2022 - Cash Basis**

Jan	\$ 1,311,043.34	\$ 29,240.04	2.28%	\$ 101,075.45	\$ (24,712.82)	-19.65%	\$ 353,726.39	\$ 232,683.43	192.23%	\$ 1,765,845.18	\$ 237,210.65	15.52%
Feb	1,438,134.57	205,937.66	16.71%	143,969.08	16,025.88	12.53%	174,023.42	98,290.66	129.79%	1,756,127.07	320,254.20	22.30%
March	1,209,478.63	40,753.58	3.49%	99,618.44	41,325.78	70.89%	60,623.59	46,756.36	337.17%	1,369,720.66	128,835.72	10.38%
April	1,187,774.32	1,162.07	0.10%	168,508.87	33,295.66	24.62%	208,140.11	8,359.14	4.18%	1,564,423.30	42,816.87	2.81%
May	1,467,698.08	291,841.91	24.82%	357,830.68	10,971.61	3.16%	131,769.05	(131,343.19)	-49.92%	1,957,297.81	171,470.33	9.60%
June	1,260,721.20	16,906.03	1.36%	179,346.96	57,861.09	47.63%	320,612.58	149,640.04	87.52%	1,760,680.74	224,407.16	14.61%
July	1,123,055.37	(159,603.75)	-12.44%	189,503.74	(2,625.49)	-1.37%	211,169.49	76,603.60	56.93%	1,523,728.60	(85,625.64)	-5.32%
August	1,367,817.98	277,123.05	25.41%	92,740.87	(3,849.37)	-3.99%	24,138.78	(24,833.44)	-50.71%	1,484,697.63	248,440.24	20.10%
Sept	1,196,953.11	(65,644.05)	-5.20%	54,548.13	(63,135.32)	-53.65%	83,308.00	(11,580.12)	-12.20%	1,334,809.24	(140,359.49)	-9.51%
Oct	1,212,566.02	24,524.03	2.06%	190,210.17	5,542.48	3.00%	138,146.99	(248,731.24)	-64.29%	1,540,923.18	(218,664.73)	-12.43%
Nov	1,400,122.71	121,232.59	9.48%	103,350.13	(52,360.68)	-33.63%	214,663.81	45,981.46	27.26%	1,718,136.65	114,853.37	7.16%
Dec	1,256,019.80	12,064.40	0.97%	42,307.95	(32,729.19)	-43.62%	60,246.44	(33,067.12)	-35.44%	1,358,574.19	(53,731.91)	-3.80%
	<u>\$ 15,431,385.13</u>	<u>\$ 795,537.56</u>	<u>5.44%</u>	<u>\$ 1,723,010.47</u>	<u>\$ (14,390.37)</u>	<u>-0.83%</u>	<u>\$ 1,980,568.65</u>	<u>\$ 208,759.58</u>	<u>11.78%</u>	<u>\$ 19,134,964.25</u>	<u>\$ 989,906.77</u>	<u>5.46%</u>
							Check			<u>\$ 19,134,964.25</u>	<u>\$ 989,906.77</u>	



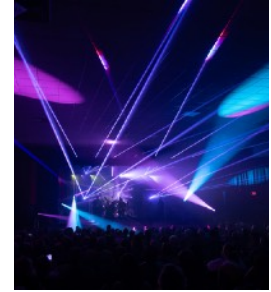
**OPERATIONS**



**ECONOMIC  
VITALITY**



**DESIGN**



**MARKETING &  
EVENTS**



## Kent: A Fun, Vibrant & Thriving Community

At Main Street Kent, we work with community partners, businesses, volunteers and the City of Kent to make our downtown a fun, vibrant and thriving community. Year round, we're making a difference every day and our ultimate goal is to make Kent people's first choice for dining, events, entertainment, education, shopping, arts, and living.

# Marketing & Events

Main Street Kent’s marketing efforts are primarily concentrated in social media, radio, email/digital marketing and our website. We promote local businesses, live music, festivals, activities/workshops, art exhibits/galleries, museums, the DORA, public art, walking tours, the Kent Card, outdoor recreation and more!

**MSK Website** - Our website is user-friendly with a solid look and feel, offering a comprehensive list of businesses, calendar of activities and events, and ways for people to get involved and contribute to MSK as volunteers and supporters. A snapshot of our digital presence:

- Unique Visitors - **143,886** (YTD 2024)
- Page Views - **321,387** (YTD 2024)
- FB followers @ facebook.com/mainstreetkent: **23,311**
- IG followers @ instagram.com/mainstreetkent: **8,674**
- Email subscribers: **6,319**

**Snow Day** - January is typically a slow and difficult month for small businesses and our community, so MSK created a new reason for people to come downtown — an outdoor event complete with live music, fire pits and s’mores, an ice carving exhibition, a scavenger hunt and more! We were thrilled to have city support of our efforts to bring people downtown. Our businesses provided a variety of offerings including axe throwing, a hot cocoa bar, themed indoor and outdoor crafts and games, menu specials, workshops and music. The results were incredible, with businesses reporting sales increases of **25-406%** and lots of great feedback from attendees. Sponsored by the City of Kent, Hometown Bank, Wright Heating, Each + Every, and Talk On Speech and Occupational Therapy.



**Kent In Good Company Podcast** - In partnership with volunteer host Katy Thomas, we launched a podcast in January, featuring Kent small businesses! Every Wednesday, a new episode is launched and available on three platforms for all to listen. From long-standing staples to brand new businesses, Katy takes a dive into the how and why people choose to do business in Kent, and what they love about other businesses in Kent. Season 1 included a total of 24 episodes and Season 2 will kick off in August with even more great local business stories!

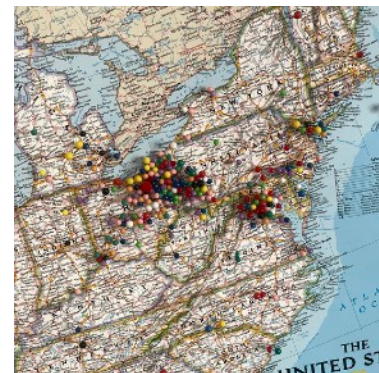


**Kent's Women in Business** - MSK intern Lillie Leasure, a photography and design student at Kent State University, met with some of Kent's women business owners to take their photos and create a social media campaign for Women's History Month. These posts created some great buzz and awareness about our women-owned business community during Women's History Month.

**Friend of the Week** - MSK supporters are featured on our social media, showcasing their dedication and participation in what we do! From restaurants to service providers to retailers to non-profit organizations, we're proud to share the support that makes our work possible.

**MSK Volunteer of the Week** - Each week, volunteers are featured on our social media, highlighting their contributions to our work. Dedicated event volunteers, committee members and board members make us successful and we're grateful for the opportunity to work with them as they share their time and talents with us.

**Kent Total Eclipse 2024** - A group of Kent organizations, city staff, Kent State University staff, business owners and MSK volunteers formed a committee to plan for a weekend of events, art projects and activities surrounding the April 8 Total Eclipse, for which Kent was in the path of totality. A \$10,000 grant was secured through the National Main Street program and the Simons Foundation, and the Destination Kent CVB matched these funds so we could put together a stellar weekend for our community and visitors. Activities included a Glow in the Dark Bar Crawl, MSK 5K Eclipse Edition, laser light show, trivia, planetarium shows, eclipse viewing parties, permanent and temporary eclipse mural installations and more for all to enjoy — and we had clear skies in Ohio! Business owners embraced the opportunity by creating themed merchandise and menu items and hosting activities for this celestial event, making for a fun and exciting experience in Kent, OH.





**Art & Wine Festival** - Main Street Kent's signature event took place on Sat., June 1, from 11am until 8pm on N. Water St. and the Hometown Bank Plaza, featuring 58 artists, 13 Ohio wineries, plus lots of local food and live music. Presented by The River Merchant, the event drew thousands of people downtown throughout the day to enjoy wine tasting, food trucks, entertainment and our local shops and restaurants. Businesses reported a successful Saturday and MSK had a profitable and successful event. Sponsored by Hometown Bank, Portage Community Bank, Klaben Auto, AMETEK and Acorn Alley.

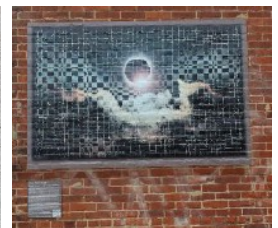
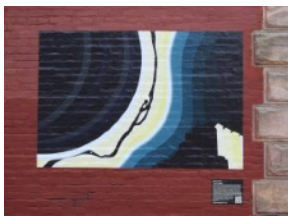


## Design

The MSK Design Committee is focused on the aesthetics of downtown Kent. This group of volunteers implements public art projects and works to keep Kent beautiful in many ways, including flower bed plantings and hanging flower baskets, seasonal clean up days, graffiti removal and more.

**Eclipse Info Panels/Pedestrian Kiosks** - In preparation for the Total Solar Eclipse, we worked with Each + Every to design new info panels for the kiosk maps located downtown. The panels featured information about what a total solar eclipse is, how often it happens, eye safety and more. This helped build awareness and excitement in the community in the weeks leading up to the eclipse.

**Eclipse Temporary Public Art Displays** - Our team did a call for submissions for five temporary art installations on the sides of five downtown buildings. Artists of all cultures, abilities and generations were encouraged to submit their interpretation of an eclipse. April Bleakney's "Planetary," Danny Likar's "River Eclipse," Kristen Mimms Scavnicky's "An Ichi Shadowscape," Mike Hovancsek's "Approaching Totality," and Melissa English Campbell's "Woven printed fabric inspired by the eclipse photography of Rick Fienberg," were on display through June, 2024.





**Graffiti Busters** - Graffiti is an ongoing issue in Kent, so we manage it the best we can, as it happens. Committee member Annie Flaherty started up “Graffiti Busters,” a group of people willing to help on an “as needed” basis since we can’t exactly plan for when we need it. There is a text group set up so when we see graffiti that needs to be cleaned up, we post a picture to the group with location info, then whoever has the time to work on it stops at MSK to pick up supplies and gets the job done! This team also completed a clean up of all downtown poetry wrapped utility box art in June.



**Clean Up Kent** - On April 20, we hosted a spring clean up day in conjunction with several downtown Earth Day activities. Students, scouts, business owners and community members all came out to do a deep cleaning of the district, generating an entire pick up truck bed full of trash bags. The sense of accomplishment these volunteers feel is so fun to see and we’re grateful for their willingness to help with the dirty work.

## Economic Vitality

The Economic Vitality Committee creates programming to drive foot traffic to our businesses through “around town” events, promotions and activities, and develops opportunities for businesses to collaborate for the betterment of the downtown district as a whole.

**Foodie February** - This promotion helps our eateries during the slowest time of year. Participants picked up a BINGO card at any of 24 participating businesses, then got it stamped whenever they made a purchase during the month. Cards were entered in a drawing where \$750 in Kent Cards were given as prizes; 20 people won \$25 each and one person won \$250. Prizes sponsored by Emerson Consumer Care.



**“The Science of” Program** - This series of free, family-friendly events encouraged people to learn about the science behind our local businesses. Hippie Fox Rocks hosted the Science of Gemstones; Erie Street Kitchen hosted the Science of the Soil Food Web, and North Water Brewing hosted the Science of Eclipse Photography during the week leading up to the eclipse. This program helped drive people into our businesses during the winter months.



**Chocolate Walk** - For the Feb. 10 Chocolate Walk, 250 guests checked in at the Kent State Hotel & Conference Center, then headed out with their reusable totes to over thirty participating businesses to collect chocolate treats. Lots of shopping and lunches were had throughout the day. This fundraiser was sponsored by The Thresholds Group and Squirrel City Jewelers; all guests were entered in a raffle and one lucky ticket holder won a pair of diamond stud earrings!



**Glow in the Dark Bar Crawl** - In celebration of the Total Solar Eclipse 2024, MSK planned a Glow in the Dark Bar Crawl for Fri., April 5. 300 guests checked in at Water Street Tavern and sipped a Gosling's "dark and stormy" cocktail to start off the night, plus received glow items, commemorative shot glasses and eclipse stickers as they headed out to enjoy a festive evening in Kent. It was a festive evening and lots of fun as we welcomed people from all over the country to our town.



**MSK 5K Eclipse Edition** - On Sat., April 6, we held the annual MSK 5K fun run, theming it for the Total Solar Eclipse! With two start times at 9am and 10am, attendees received an eclipse glass and t-shirt, race bib, eclipse viewing glasses and a cold beverage after completing the race on the Portage Hike & Bike Trail alongside North Water Brewing. Sponsored by North Water Brewing, Portage Community Bank and Hall-Green Agency.



**Crafty Crawl** - This annual event highlights our Kent breweries and local artists, and has become very popular! On April 28, attendees picked up an event promo card at the location of their choice, then got it stamped at all three breweries as they made their way around Kent that day, exploring craft beer and arts and crafts vendors. Completed cards were entered in a drawing for a chance to win one of twenty \$25 Kent Cards just for attending (no purchase required) the event. This is a great way to showcase the great variety of breweries in Kent.

**Maximize Your Main Street** - On May 20, MSK hosted this interactive session for local businesses and volunteers at North Water Brewing. Committee volunteers baked delicious treats for attendees, and committee co-chairs Ed Butch and Jessica Ryan led the session, sharing info about how to embrace the opportunities presented by Main Street Kent. Attendees also broke into groups to brainstorm ways to expand on existing MSK events and promos, as well as explore ideas of ways they could collaborate on their own.



**Putt Around Downtown** - Another sellout event, June 15 was a beautiful day with 240+ people playing miniature golf while shopping, eating and drinking in the downtown district. Families and groups of friends “hit the links” downtown and had the chance to vote for Best Putt Putt Hole, then



were entered for a chance to win one of ten \$25 Kent Cards. Sponsored by Brimfield Insurance Group and Portage Community Bank — and Kent Cycle won the contest!

## Operations

The MSK Operations Committee is focused on fundraising, board development and succession planning, volunteer recruitment and retention, and the overall health of the organization.

**MSK Board of Directors** - In 2024, we have welcomed two new board members, Joy Pahls and Ron Petrosky. We’re excited to have them on the team, adding new energy and skillsets to MSK.

**Vice President** - Sage Culley, The Davey Tree Expert Company

**Secretary** - Dominique Bollenbacher, City of Kent

**Treasurer** - Colin Boyle, Hometown Bank

**Economic Vitality Committee Chair** - Ed Butch, CITI Program

**Design Committee Chair** - Bridget Tipton, Bell Tower Brewing & Point B Studio

**Marketing/Design Staff** - Lesley Sickle

**Executive Director** - Heather Malarcik

**Board Members** - Mike Beder, Cleveland Bagel, Kent Sportswear, Lake House Kitchen, The Loft, Venice Cafe, Water Street Tavern; Joy Pahls, Hometown Bank; Ron Petrosky, retired IT; Robin Spano, social media freelancer; Jessica Ryan, Smithers-Oasis; Eric Helmstedter, City of Kent.

**Board of Governors** - Mike Lewis, Hometown Bank

**Volunteer Liaison** - Joy Pahls has taken on this new MSK role to help us nurture our relationships with volunteers, making sure everyone has a positive experience full of opportunity! We're excited to have her facilitate volunteer meet-ups so people can get to know each other and learn more about MSK outside of actual volunteer experiences. So far, we've hosted two meet-ups; one in the morning at Scribbles Coffee, one at noontime at Erie Street Kitchen and our next one will be a late afternoon/early evening meet-up at Ray's Place in September. Our hope is that everyone who wants to attend will be able to do so!



**Volunteers** - Our volunteers work on MSK committees, events and projects, and serve on our board of directors. During the first half of 2024, we benefited from 1,808 volunteer hours. The average value of a volunteer hour of work is \$31.80, so that's over \$57K in time and expertise contributed to our program already this year!

**Friends of Main Street Kent** - Support from our community, small businesses and local organizations is strong. We're always working to gain additional support throughout the year, as it enables us to continue our work and grow our program to fulfill the needs of our businesses and community. A full list of supporters can be viewed at [mainstreetkent.org/about/our-supporters/](https://mainstreetkent.org/about/our-supporters/).



**We look forward to more excitement and productivity in 2024!**

**Thank you for your support of MSK.**



# Main Street Kent

## Profit and Loss

January - June, 2024

	TOTAL
Income	
4030 Corporate Sponsors & Foundations	
4031 Board Member Donations	25.00
4040 Friend of Main Street Kent	4,011.77
<b>Total 4030 Corporate Sponsors &amp; Foundations</b>	<b>4,036.77</b>
4200 City Contribution & Adopt a Spot (Non-Eligible)	
4220 Adopt A Spot - City Sponsorship	12,000.00
4260 AdoptASpot Sponsorships	14,450.29
4280 City of Kent - contract	35,000.00
<b>Total 4200 City Contribution &amp; Adopt a Spot (Non-Eligible)</b>	<b>61,450.29</b>
4900 Unapplied Cash Payment Income	0.00
<b>Total Income</b>	<b>\$65,487.06</b>
<b>GROSS PROFIT</b>	<b>\$65,487.06</b>
Expenses	
6300 Business Trainings	67.80
6310 Computer / Phone / Cell Phone	1,594.51
6320 Copiers & Printing	338.70
6400 Downtown Beautification Expenses	
6420 Adopt-A-Spot Expenses	18,326.08
6450 Graffiti Cleaning Supplies	172.68
<b>Total 6400 Downtown Beautification Expenses</b>	<b>18,498.76</b>
6550 Dues & Subscriptions	5,602.94
6820 Marketing & Advertising Expenses	10,226.33
6870 Insurance - nonemployee	2,711.00
6875 Meetings & Conferences	5,264.80
6900 Office Supplies	985.83
6910 Postage	95.20
6920 Prof. Svcs & Accounting Fees	1,947.45
6930 Rent	4,774.08
6950 Payroll - Wages	82,598.26
American Funds	2,130.57
<b>Total Expenses</b>	<b>\$136,836.23</b>
<b>NET OPERATING INCOME</b>	<b>\$ -71,349.17</b>
Other Income	
4065 Fundraising Events	
4310 Art & Wine Festival	
4311 Art & Wine Income	56,497.25
4315 Art & Wine Expense	-17,985.48
<b>Total 4310 Art &amp; Wine Festival</b>	<b>38,511.77</b>

	TOTAL
4320 Wizardly World of Kent	
4321 Wizardly World of Kent Income	16,477.75
4325 Wizardly World of Kent Expense	-370.82
<b>Total 4320 Wizardly World of Kent</b>	<b>16,106.93</b>
4330 Oktoberfest	
4331 Oktoberfest Income	2,227.27
4335 Oktoberfest Expense	-105.92
<b>Total 4330 Oktoberfest</b>	<b>2,121.35</b>
4340 Chocolate & Cookie Walks	
4341 Chocolate Walk Income	7,279.92
<b>Total 4340 Chocolate &amp; Cookie Walks</b>	<b>7,279.92</b>
4370 Putt Around Kent	
4371 Putt Income	3,246.16
4375 Putt Expenses	-1,215.00
<b>Total 4370 Putt Around Kent</b>	<b>2,031.16</b>
4380 Progressive events	
4381 Progressive Events Income	21,018.68
4385 Progressive Event Expense	-14,960.93
<b>Total 4380 Progressive events</b>	<b>6,057.75</b>
4461 DORA Income	2,296.46
4465 DORA Expenses	-4,356.98
4471 MSK 5K Income	11,700.05
4475 MSK 5K Expenses	-7,554.44
<b>Total 4065 Fundraising Events</b>	<b>74,193.97</b>
4390 Rainbow Weekend	2,500.00
7000 Interest Earned	1,354.78
Other Income	
4090 Eclipse Event	-8,784.53
<b>Total Other Income</b>	<b>-8,784.53</b>
<b>Total Other Income</b>	<b>\$69,264.22</b>
NET OTHER INCOME	<b>\$69,264.22</b>
NET INCOME	<b>\$ -2,084.95</b>