



CITY OF KENT, OHIO

DEPARTMENT OF COMMUNITY DEVELOPMENT

DATE: January 10, 2022
TO: Dave Ruller, City Manager
FROM: Bridget Susel, Community Development Director *B.S.*
RE: Brownfield Remediation Program Grant

In December 2021, the Ohio Department of Development (ODOD) announced the availability of grant funding for brownfield remediation projects. The announcement was good news since several years ago the State of Ohio suspended the availability of assessment and remediation grant funding that previously was available through a former ODOD program.

The City has utilized general fund monies in recent years to pay for sampling and the installation of monitoring wells in the Gougler corridor area to track legacy environmental hazards from the former Triangle Dry Cleaners site.

The availability of this new grant funding presents the City with the opportunity to actually assess the geographic scope of the existing hazard and then develop a remediation plan to address the legacy environmental hazard conditions that remain on the former dry cleaning site that have been migrating off site and creating challenges in that area.

The Community Development Department is working with Brownfield Restoration Group (BRG) on identifying the most appropriate assessment and remediation plan and associated budget to include in the grant proposal so the actual grant request amount is unknown at present. The grant does not have a match requirement and the maximum assessment request cannot exceed \$300,000.

The grant is due January 31, 2022 so I am respectfully requesting that you present this unauthorized item at the January 19, 2022 Council meeting for review and approval so the City can submit prior to the deadline.

If you need any additional information in order to forward this to Council, please let me know.

Thank you.

Attachment



Brownfield Remediation Program Guidelines

The Brownfield Remediation Program was created to award grants for the remediation of brownfield sites throughout Ohio, to assist in the remediation of hazardous substances or petroleum at an industrial, commercial, or institutional property. Remediation includes acquisition of a brownfield, demolition performed at a brownfield, and the installation or upgrade of the minimum amount of infrastructure that is necessary to make a brownfield operational for economic development activity.

These program guidelines expand on statutory terms and requirements included in Ohio Revised Code (ORC) Sections 122.65 and 122.6511.

Availability of Funding

Nearly \$350 million in funds are available and were provided to the Ohio Department of Development (Development) through the 2021 state biennium budget bill, House Bill 110. Funding of \$1 million will be set aside for each county in Ohio. If the minimum funds set aside per county are not obligated by June 30, 2022, funds will become available to all eligible projects. Remaining funds will be available on a first-come, first-served basis.

Eligible Applicants

An eligible applicant is defined as a county, township, municipal corporation, port authority, or conservancy district or a park district, or other similar park authority. These entities are collectively referred to as "units of local government".

Other eligible applicants include a county land reutilization corporation, nonprofit organization, or organization for profit. These entities must have entered into an agreement with a unit of local government to work in conjunction on the project for the purposes of this program. A copy of the agreement must be provided within the application.

Entities that caused or contributed to the contamination at the property are not an eligible partner or applicant. If the entity that caused or contributed to the contamination is the property owner, a purchase agreement transferring the property to the applicant or non-liaible third party must be included in the application.

Eligible Properties

Properties are only eligible if they meet the definition of a brownfield. A "brownfield" is defined as an abandoned, idled, or under-used industrial, commercial, or institutional property where expansion or redevelopment is complicated by known or potential releases of hazardous substances or petroleum. The contamination to be remediated is required at the subsurface level, unless remediation is needed to gain access to the subsurface contamination (i.e. building demolition) in order to contain the contaminant (i.e. asbestos abatement). If no known or potential

releases of hazardous substances or petroleum are identified by a Phase I property assessment, but a building or structure with documented asbestos is present, the property is eligible to prevent a future release during planned demolition or renovation activities.

If the property is eligible for the Ohio Environmental Protection Agency's (OEPA) Voluntary Action Program (VAP), based on the substance on the property (i.e. petroleum or other hazardous contamination vs. asbestos contamination), the funds should be used to obtain a "Covenant-Not-To-Sue" from the OEPA. Properties that contain more than one parcel are eligible to apply as one property. The parcels must be contiguous. Parcels separated only by a street, alley or railroad track are considered contiguous. Additional parcels must meet the eligibility criteria outlined above.

The applicant must demonstrate that it possesses all necessary legal access to the property to complete the project. If the property or any portions of the property are subject to a lease agreement, the application must include a copy of the lease agreement or other agreement that provides the applicant with legal access to complete the project. An asbestos survey needs to be completed and included in an application if any demolition is intended to occur on the property.

Eligible Costs

Applicants may apply for funds for "Assessment" or "Cleanup/remediation".

Assessment is defined as a phase I and phase II property assessment conducted in accordance with section [3746.04](#) of the ORC and/or an asbestos survey for an asbestos abatement. The maximum award available for assessment costs is \$300,000.

Cleanup/remediation is defined as any action to contain, remove, or dispose of hazardous substances at a brownfield. This includes the acquisition (limited to 10% of the total request, not to exceed the county auditor property value) of a brownfield, demolition performed at a brownfield and the installation or upgrade of the minimum amount of infrastructure that is necessary to make a brownfield operational for economic development activity. The maximum award available for cleanup/remediation costs is \$10 million.

Administrative costs (maximum of 10% of the total request) are for costs related to submitting reimbursement requests and submitting reporting information, as requested by Development. Administrative costs must adhere to all uniform cost guidance. The costs associated with the crafting of a "No-Further Action" or CNS report and the fee to OEPA are an eligible administrative cost.

Costs related to employing a certified professional are eligible.

Prevailing Wage Rates and Labor Standards: Applicants will comply with the provisions of ORC Sections 4115.03 to 4115.16, inclusive, as applicable, with respect to the payment of all mechanics and laborers employed in construction work financed with grant funds.

Total project awards are determined at Development's discretion.

Ineligible Costs

Administrative costs related to application preparation and legal counsel related to the application or project implementation are not eligible.

Costs incurred prior to the grant agreement beginning date are not eligible.

Costs related to site clearance (i.e. clearing, grubbing, removing solid waste) are not eligible.

Matching Funds

For projects awarded through the dedicated county portion (\$1 million set-aside), match is not required. For projects awarded outside of the county's dedicated portion, Development can only award up to 75% of the total project cost, with a maximum award of \$10 million. Match funds are funds that are used toward equivalent eligible costs. Acceptable sources of match funds may include local government, state government, federal government and by for-profit or nonprofit entities. If applicable, applicants must maintain the required minimum percent match throughout the project. If at the conclusion of the project, financial accounting indicates that the actual cost is less than the estimated, the applicant shall refund the amount necessary to maintain funding percentages in the grant agreement. Applicants are encouraged to submit an application including match funds if available.

For the purposes of this program, future in-kind costs can be considered as an eligible expense for match. Funds that were utilized previously, within the last two years may also be used for match.

Application Evaluation Criteria

Applicants shall submit one application per property. Each application will be reviewed based on information received and will be screened for completeness and eligibility. If an application is determined to be incomplete, Development will contact the applicant and the applicant will have 14 business days to provide additional information.

Application Process

Each county has been provided \$1 million in dedicated funding through June 30, 2022. Development will monitor applications, and after \$1 million in awards per county have been allocated, additional funding will be awarded through the remaining statewide program funds. As mentioned above, applications awarded after the county's dedicated portion must include match funds within the application. Development can only award up to 75% of the total project cost.

In order to access the application, individuals will be required to login using an existing OH|ID or create a new OH|ID, which provides users with secure access to state of Ohio services and programs. For more information on creating an OH|ID, please click [here](#).

The application process for the program will occur in three rounds. Round one will be open upon the release of these guidelines, and the application will be available to submit until January 31, 2022. Development will review applications and award funding at the conclusion of round one. There can be more than \$1 million in requests from a county, but only the first \$1 million of awards do not require the ORC-mandated match requirements outlined above. Development will prioritize the \$1 million dedicated portion to first fund eligible projects that do not have a match available for the project.

If after the first round, the first \$1 million in awards have not been obligated, development will review what counties have not utilized their full \$1 million allocation of dedicated funds, and inform the respective Board of County Commissioners of the availability of funds prior to the second round. Round two will open on March 1, 2022, for those counties that still have funds from their dedicated set-aside available. Round two will conclude on April 30, 2022.

Round three will open on July 1, 2022, to utilize the remaining portion of the state funding if available, and will include portions of the county set-asides that were not expended in rounds one and two. Round three will remain open until September 30, 2022, or until funds have been

depleted.

At the conclusion of each round, Development will review applications and award funds. Awarded funds outside of the dedicated county portion will be reviewed and awarded on a "first-come first-served" basis, as dictated in ORC 122.65(C)(3).

Upon submission of a complete application, the applicant will receive an email from Development confirming that the application has been received. Submission of an application does not ensure the applicant will be awarded funds. Applications will be reviewed for completeness. Development may request additional information from the applicant. Applicants will have 10 business days from the date of the request to submit the requested information. If the additional information is not submitted within the requested timeframe, this may result in the application being determined ineligible for funding during that round. If Development determines that an application is ineligible the applicant will be notified that the application has not been accepted for funding during that round. The applicant may apply during subsequent rounds if funding remains available.

Awards will be given until funds are depleted. Awarded projects should commence activities within six months of receiving a fully executed agreement. Funds may be reallocated for projects that cannot comply.

Eligible applicants will be required to provide the following on each application:

- Federal Employer Identification Number (FEIN)
- Application type: assessment or cleanup/remediation
- Applicant contact information (Indicate a primary contact)
- Project name
- Former project name(s)
- Name of property owner (if not applicant)
- Project location (city/village)
- County(ies) to be served
 - If more than one county, indicate primary county
- Indicate if the applicant has access to the property
- Description of current ownership access
- Indicate if the Median Household Income for the area is less than the state-wide average
- Indicate if the community unemployment rate is greater than the current state-wide average
- Indicate any other economically distressed criteria impacting the community served
- Project history
- Number of vacant structures
- Number of occupied structures
- Current conditions of structures
- Description of known or potential project impediments including VAP program eligibility.
- Information on property boundaries
- Identify if property boundaries are governed by a regulatory program other than VAP
- Description of demolition and/or cleanup activities proposed
- Project readiness including start and end date and project timeline
- Description of the redevelopment activities planned
- Number of anticipated new jobs
- Number of anticipated jobs retained
- Total project costs
- Total requested amount
- Project budget and match budget including sources
- Documentation (as applicable)
 - Supporting resolution or ordinance
 - Survey or plat map

- Access or purchase agreement
- Clean hands affidavit
- Environmental assessment reports
- Project match documentation
- Remediation plans
- Other

Reimbursement Requests

Once a project has been identified by Development to receive a grant award, the Department will notify the eligible applicant of the process to receive grant funds. An Ohio Supplier ID is required for disbursement. If the eligible applicant does not currently have an Ohio Supplier ID, the business will be required to register for an Ohio Supplier ID at [Supplier.Ohio.gov](https://supplier.ohio.gov). Businesses will only be able to receive an award once a valid Ohio Supplier ID matching the FEIN/SSN provided in the application has been obtained and is verified by Development. Applicant businesses that need assistance obtaining an Ohio Supplier ID or need to make changes to an existing Ohio Supplier ID should visit: <https://supplier.ohio.gov/wps/portal/sp/suppliers/help-center>.

Development may request additional documentation in support of the reasonable and necessary costs.



CITY OF KENT, OHIO

DEPARTMENT OF PUBLIC SERVICE

MEMO

TO: Dave Ruller, City Manager
Council

FROM: Melanie A. Baker, Service Director

DATE: 1 / 10 / 2022

SUBJECT: NOPEC Community Event Sponsorship Grant 2022

The City of Kent is the recipient of the 2022 NOPEC Community Sponsorship Grant for \$2,000.00. This is an annual grant that is available for communities to use to sponsor an event that is free and open to all residents of the community and can provide an engagement opportunity for NOPEC to connect with community residents. This year's allocation will be committed to the Kent Area Chamber of Commerce for the Heritage Festival which will be held Saturday July 2nd.

Attached please find the letter of award and the email of confirmation.



RON MCVOY
Chairman

Greetings from NOPEC, Mayor Fiala!

CHUCK KEIPER
Executive Director

NOPEC is once again making funds available to member communities through our Community Event Sponsorship Program! This program is designed to provide financial support to deserving organizations within your community that host events for residents.

BOARD OF DIRECTORS

RON MCVOY
Ashtabula County

Your sponsorship award and registration code are provided below.

DAVID SCHEFFLER
Central Ohio

Community Name: Kent

Community Registration Code: 6034

2022 Sponsorship Award: \$2000

Sponsorship Program Application: <https://nopecsponsorships.org/>

JOHN ZEHENTBAUER
Columbiana County

GEORGINE WELO
Cuyahoga County

Your sponsorship funds were determined by the average number of enrolled residential/business gas and/or electric accounts during the 2nd and 3rd quarters of 2021.

WILLIAM KOONS
Geauga County

To complete your Sponsorship Request you will need to complete the following:

Register: Use your community registration code (above) to register as a new user

Part 1: Submit a Community Profile - Upload a completed Community Acknowledgment Form

Part 2: Submit a Sponsorship Request - Upload an Organization Acknowledgment Form packet

STUART O'HARA
Huron County

HOLLIE BARTONE
Lake County

DAVID GILLOCK
Lorain County

The fillable PDF version of the Community Acknowledgment Form and the Organization Acknowledgment Form can both be downloaded at nopecsponsorships.org.

ROBERT MCCRACKEN
Mahoning County

We define the 'organization' as the party receiving the sponsorship funds. This can be a non-profit organization, a for-profit organization or a department or committee within your community. If you wish to designate a department or committee within your community, you need to list the designated department/committee clearly on the Organization Acknowledgment Form.

PAUL BARNETT
Medina County

MICKEY MAROZZI
Portage County

ANDREW SMALLSTEY
Richland County

You must complete **Part 1**, your Community Profile, and **Part 2**, your Sponsorship Request(s) and a correctly completed Organization Acknowledgment Form packet by March 31, 2022. We strongly recommend submitting your request as early as possible to avoid any issues. **No extensions will be given, and no exceptions will be made. And remember, sponsorship dollars do not roll over.** If you need any assistance, please reach out to the Community Outreach Team by phone or email.

AARON MONTZ
Seneca County

STEVE PATTERSON
Southeast Ohio

MARK BECKDAHL
Southwest Ohio

All sponsorship funds will be distributed via Automated Clearing House (ACH) transfers directly to the designated account. **No paper checks will be issued.** Funds will be disbursed no later than the end of the Second Quarter June 30, 2022.

JOE MAZZOLA
Stark County

NICK MOLNAR
Summit County

DOUG FRANKLIN
Trumbull County

All the Best,

Chuck Keiper
Executive Director and CEO

PASS ON TO
MELANIE BAKER
JWB
12-20-21



Baker, Melanie <mbaker@kent-ohio.org>

Apply for the NOPEC 2022 Community Event Sponsorship Program Today!

16 messages

NOPEC Sponsorships <sponsorships@nopec.org>

Thu, Jan 6, 2022 at 1:20 PM

To: "fialaj@kent-ohio.org" <fialaj@kent-ohio.org>

Cc: "coffeed@kent-ohio.org" <coffeed@kent-ohio.org>, "mbaker@kent-ohio.org" <mbaker@kent-ohio.org>, Jeffrey Heinrich <jheinrich@nopec.org>

Good afternoon!

This is a reminder from NOPEC that Kent still has \$2000 available through the Community Event Sponsorship Program. You still have time to request this year's funds; there is a firm deadline of March 31, 2022.

Your Community Code is **6034** and can be used to create your account at nopecsponsorships.org

This year, we are offering an **Early Submission Incentive Program**. If you submit all parts of your sponsorship request by February 15th, 2022, your community could double your 2022 sponsorship award!

If you are unsure if an event qualifies for Community Event Sponsorship funds or if you have any other questions, we encourage you to reach out to the Community Outreach team. You can also view the Sponsorship Guidelines at: www.nopecsponsorships.org


Best Wishes,

Community Outreach Team

Courtney Freyhauf & Caitlin Albright

440-249-6114

www.nopec.org | [Facebook](#) | [Twitter](#) | [LinkedIn](#)

 NOPEC_Logo-Horiz_1280x228

All information in this communication, including its attachments, is strictly confidential and intended solely for the delivery to and authorized use by the addressee(s) identified above, and may contain privileged, confidential, proprietary and/or trade secret information entitled to protection and/or exemption from disclosure under applicable law. If you are not the intended recipient, please take notice that any use, distribution, or copying of this communication or any information contained herein, and/or any action taken or omitted to be taken in reliance upon it, is unauthorized and may be unlawful. If you have received this Communication in error, please notify the sender and delete this communication from your computer.

Fiala, Jerry <fialaj@kent-ohio.org>

Thu, Jan 6, 2022 at 1:35 PM

To: Melanie Baker <mbaker@kent-ohio.org>, Dave R <RullerD@kent-ohio.org>

Hey, just a pass on, hopefully in thew program.

JTF

[Quoted text hidden]

TO: Dave Ruller
FROM: Angela Manley, Parks and Recreation Director
DATE: January 6, 2022
RE: Kent Parks and Recreation Donation

The Kent Parks & Recreation Department has received the following donation to be used for Kent Parks and Recreation Beautification:

Henry V. and Frances W. Christenson Charitable Foundation - \$2,000

The check has been forwarded to Budget and Finance and will be held until Council formally accepts the donation. Please request the necessary authorization from City Council to accept this donation and to allow Budget & Finance to appropriate the same amount to this account number (106-03-53-301-7420) in the Parks & Recreation Fund. Your attention to this matter is greatly appreciated!

CC:
Budget & Finance
Amy Wilkens, Clerk of Council
Kent Parks & Recreation Board

TO: Dave Ruller
FROM: Angela Manley, Parks and Recreation Director
DATE: January 6, 2022
RE: Kent Parks and Recreation Donation

The Kent Parks & Recreation Department has received a donation in the amount of \$25.00 from Susan and Douglas Smith, in recognition of their granddaughter Ivy Liedel, in appreciation of the various programming that Kent Parks & Recreation offers to the youth population.

The check has been forwarded to Budget and Finance and will be held until Council formally accepts the donation. Please request the necessary authorization from City Council to accept this donation and to allow Budget & Finance to appropriate the same amount to this account number (106-03-53-301-7420) in the Parks & Recreation Fund. Your attention to this matter is greatly appreciated!

CC:
Budget & Finance
Amy Wilkens, Clerk of Council
Kent Parks & Recreation Board

Main Street Kent

Profit and Loss

January - December 2021

	TOTAL
Income	
4030 Corporate Sponsors & Foundations	
4031 Board Member Donations	2,100.00
4036 Beautification/Public Art Sponsorship	2,715.00
4040 Friend of Main Street Kent	12,995.00
4048 Legacy Partners (10k+)	21,000.00
4049 Extraordinary Partner	3,000.00
Total 4030 Corporate Sponsors & Foundations	41,810.00
4101 Grants	53,500.00
4150 Marketing & Advertising Campaigns	1,269.52
4200 City Contribution & Adopt a Spot (Non-Eligible)	
4220 Adopt A Spot - City Sponsorship	10,000.00
4260 AdoptASpot Sponsorships	13,491.10
4280 City of Kent - contract	70,000.00
4295 Misc. Income (Fundraisers)	7,711.34
Total 4200 City Contribution & Adopt a Spot (Non-Eligible)	101,202.44
4900 Unapplied Cash Payment Income	0.00
Services	4,115.00
Total Income	\$201,896.96
GROSS PROFIT	\$201,896.96
Expenses	
6200 Bank Fees	0.73
6310 Computer / Phone / Cell Phone	1,351.31
6320 Copiers & Printing	900.00
6400 Downtown Beautification Expenses	
6420 Adopt-A-Spot Expenses	15,065.54
6450 Graffiti Cleaning Supplies	35.82
6480 Public Art Projects	16,670.00
Total 6400 Downtown Beautification Expenses	31,771.36
6550 Dues & Subscriptions	5,116.40
6820 Marketing & Advertising Expenses	16,162.50
6870 Insurance - nonemployee	1,658.00
6875 Meetings & Conferences	2,312.01
6900 Office Supplies	1,525.60
6910 Postage	34.80
6920 Prof. Svcs & Accounting Fees	3,044.95
6930 Rent	7,287.00
6950 Payroll - Wages	125,075.86
7030 Medicare ER	4,458.36
7040 Social Security Taxes ER	14,494.18
Total 6950 Payroll - Wages	144,028.40

Main Street Kent

Profit and Loss

January - December 2021

	TOTAL
9900 Fundraising / Event Expenses old	
6694 Holiday Lights/Programs Expenses	2,621.00
Total 9900 Fundraising / Event Expenses old	2,621.00
American Funds	3,751.74
Total Expenses	\$221,565.80
NET OPERATING INCOME	\$ -19,668.84
Other Income	
4065 Fundraising Events	
4300 Annual Dinner	
4301 Annual Dinner Income	-631.92
4305 Annual Dinner Expense	-100.00
Total 4300 Annual Dinner	-731.92
4320 Wizardly World of Kent	
4321 Wizardly World of Kent Income	16,733.46
4325 Wizardly World of Kent Expense	-3,847.18
Total 4320 Wizardly World of Kent	12,886.28
4330 Oktoberfest	
4331 Oktoberfest Income	38,537.65
4335 Oktoberfest Expense	-18,552.63
Total 4330 Oktoberfest	19,985.02
4340 Chocolate Walk	
4341 Chocolate Walk Income	4,000.00
4345 Chocolate Walk Expenses	-71.42
Total 4340 Chocolate Walk	3,928.58
4370 Putt Around Kent	
4371 Putt Income	
4371-3 Event Tickets - Putt	1,460.00
Total 4371 Putt Income	1,460.00
Total 4370 Putt Around Kent	1,460.00
4380 Progressive events	
4381 Progressive Events Income	6,561.61
4385 Progressive Event Expense	-3,558.71
Total 4380 Progressive events	3,002.90
4440 Kent State Employee Appreciation Program	
4441 Kent State Employee Appreciation Program Income	12,540.00
4445 Kent State Employee Appreciation Program Expenses	-28,500.00
Total 4440 Kent State Employee Appreciation Program	-15,960.00
4450 City of Kent Employee Appreciation Program	0.00
4461 DORA Income	14,879.00

Main Street Kent

Profit and Loss

January - December 2021

	TOTAL
4465 DORA Expenses	-6,866.39
Total 4065 Fundraising Events	32,583.47
4420 Ugly Sweater Fundraiser	
4421 Ugly Sweater Income	3,110.00
4425 Ugly Sweater Expense	-1,564.02
Total 4420 Ugly Sweater Fundraiser	1,545.98
7000 Interest Earned	1,885.21
Total Other Income	\$36,014.66
Other Expenses	
Other Miscellaneous Expense	4,402.00
Total Other Expenses	\$4,402.00
NET OTHER INCOME	\$31,612.66
NET INCOME	\$11,943.82



**OPERATIONS
COMMITTEE**



**BUSINESS
ENHANCEMENT**



**DESIGN
COMMITTEE**



**MARKETING
COMMITTEE**



2021: Art, Festivities & Fun Downtown

At Main Street Kent, we had a very productive year! Our committees, board of directors, volunteers and staff came together and were more dedicated than ever to helping downtown Kent's businesses thrive and keeping our community strong. Many projects and events were tabled in 2020, and MSK brought things back slowly but surely, working toward a better, brighter future.

Marketing Committee

Our marketing efforts reach communities beyond Kent through social media, email marketing, and the MSK website, promoting indoor/outdoor concerts, festivals, the DORA program, Franklin Ave. picnic area, MSK volunteers, public art, walking tours, The Kent eGift Card, local businesses, Kent Skates and more!

- Facebook followers @ facebook.com/mainstreetkent: **18,577**
- Instagram followers @ instagram.com/mainstreetkent: **6,794**
- Email subscribers: **4,277**
- Website: **224,000 impressions** in Nov. alone!

New Day Cleveland - Kent was featured on FOX 8 News for the 'Squirrel's New Year's Resolution Story Walk in January, when executive director Heather Malarcik was interviewed live to talk about the story walk and downtown Kent. Watch the segment: https://www.youtube.com/watch?v=PautsOs_YK4

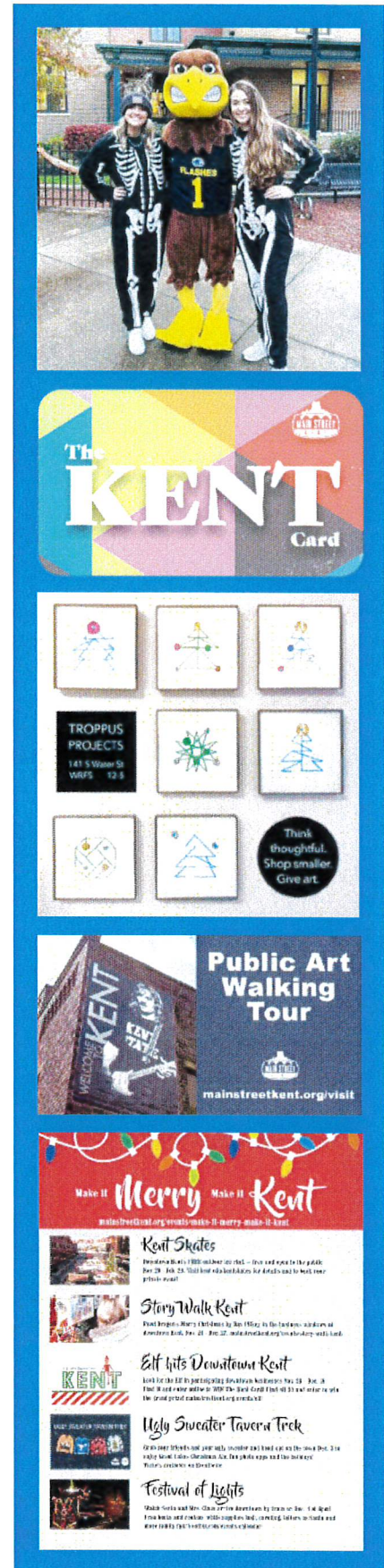
Kent's Women in Business - March is Women's History Month, so we promoted Kent's businesswomen all month on social media, featuring women of various cultures, demographics and areas of business experience — all supporters of MSK.

Downtown Kent Walking Tours - The MSK Design Committee developed two online downtown walking tours, a great way to get locals and visitors to come downtown to explore public art and the history of industry in Kent. As people slowly get comfortable with venturing out again, we're promoting these walks as a safe, self-guided activity for all ages.

MSK Business/Friend of the Week - Our supporters are featured weekly on MSK social media, showcasing their businesses and contributions/participation in what we do.

MSK Volunteer of the Week - Each week, a different volunteer is featured on our social media, highlighting their contributions to the good work of Main Street Kent.

Wizardly Weekend - On July 23 & 24, MSK hosted The Run That Shall Not Be Named 5 3/4 K, Wobbly Wizard Bar Crawl, Par for the Curse Mini Golf, Wand Making with Kent Junior Mothers, and a Community Paint-by-Number Activity with local artist Jerrica Damask, while dozens of businesses decorated, offering wizardly menu/merchandise specials and more. Businesses reported a huge uptick in foot traffic and sales, and MSK was able



to raise some funds for the organization. Sponsored by Meijer, Portage Community Bank, Off the Wagon, and Hometown Bank.

Round Town Music Festival - On Fri., Sept. 17, this 8th annual event took place in downtown Kent, with over 20 live performances at indoor and outdoor venues all over Kent! Formerly the Kent State Folk Festival, this event was taken on by Crooked River Arts Council with the support of Main Street Kent and many sponsors. A local favorite, the event also draws visitors from all over the region to enjoy free, live music and all the other great things Kent has to offer.



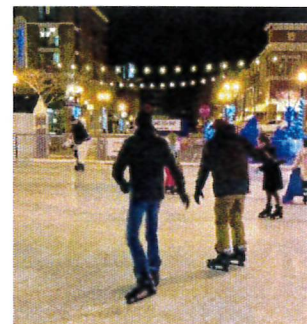
Kent Oktoberfest - On Sat. Sept. 25, MSK finally had the opportunity to close the streets, bring in some beer trucks, live music and food, and have a community festival after nearly two years! With an expanded event footprint, three beer trucks and a full day of entertainment, a steady flow of guests came downtown to enjoy the festivities. Commemorative beer pitchers were available for sale, the German Family Society youth dance group entertained the crowd, businesses had significantly higher than usual sales, and MSK had a very successful fundraiser. Sponsored by Platform Beer Co., NOPEC, The Portager, Hometown Bank, Portage Community Bank and AMETEK.



Small Business Saturday - One of the biggest shopping days of the year falls on the Saturday after Thanksgiving. We worked with our businesses to promote the benefits of shopping small on that day and throughout the holiday season. Holiday hours and special gift features were promoted on social media and in MSK e-blasts, encouraging followers to shop locally rather than on the internet, in support of our local economy and the small businesses that make Kent unique.



Kent Skates - Kent State University and the City of Kent, with support from many others, created an outdoor ice skating rink in downtown Kent, between the Kent State Hotel & Conference Center and PARTA facility. Five days a week, anyone can skate for free, plus skate rental is free! (Mondays and Tuesdays are reserved for group outings.) This is a huge attraction for the community and visitors to enjoy throughout the winter months, when downtown activity tends to slow significantly and the economic impact is needed. This asset will continue to be a focus of our marketing efforts into 2022!



Design Committee

The MSK Design Committee is focused on the aesthetics of downtown Kent. This group is actively implementing public art projects, creating interesting outdoor walking tours, and working to keep Kent beautiful in a variety of ways.

3-D KENT Public Art Project - In collaboration with design studio Each+Every and local artists Sean Mercer and Taryn McMahon, this art piece was successfully installed on N. Water St. just around the corner from the Fairchild bridge. Creating another draw to The Mill District, it will provide endless photo opportunities in the years to come, with easy access for all. The plan is to change out the design inside the letters, featuring a new artist each year.

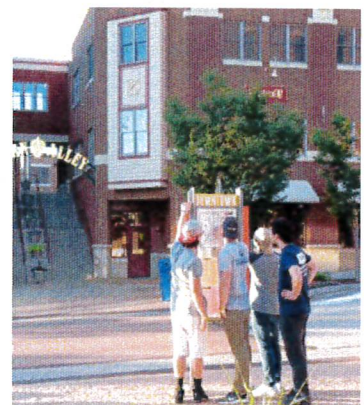
This project was made possible by the City of Kent, Ohio Arts Council, Each + Every, and various MSK public art fundraisers. #kentohart



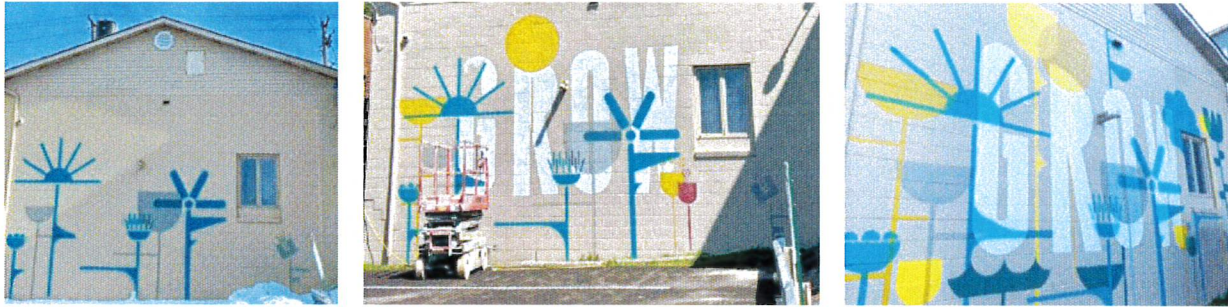
Downtown Walking Tours - In partnership with Josie Meyers and Jen Mapes of Kent State University, this team created two MapIt! walking tours in downtown Kent. With content writing and photo contributions from committee members and the Kent Historical Society, two tours are now available: Public Art and The History of Industry in Kent. People are enjoying the tours, utilizing the pictures and walking directions available on our website: mainstreetkent.org/visit/walking-tours/ Committee member Doug Fuller also led two “live” walking tours this summer and the turnout was fantastic! Groups gathered on Franklin Ave. to enjoy a DORA beverage and continue conversation at the end of the tours.



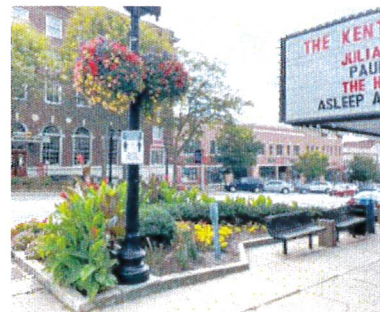
Kiosk Map Updates - The downtown kiosk maps are updated each year, so this summer they were revised with up-to-date information and business listings. The DORA (Designated Outdoor Refreshment Area) program information is displayed on the back so pedestrians are aware of the rules and boundaries of the DORA, as well as general program information. The kiosks are located in high-traffic pedestrian areas such as Dan Smith Community Park and North Water Street, and are used by all ages.



GROW Mural - The GROW Mural is located on the back of the Hall-Green Agency building on Depeyster St., and is visible from N. Water St. Community members contributed ideas/designs for flowers, and artist Kelly Dietrick of Troppus Projects implemented several of them as the mural evolved into “full bloom” over the phases of the installation. Hall-Green Agency was the project sponsor and “host,” with Metis Construction Services providing the scaffolding and scissor lift for the project. We’re grateful for their support — a true community effort!



Adopt A Spot - This year, we had 35 flowerbeds and planters planted beautifully by various groups of volunteers, and 48 hanging flower baskets exploding with color in the downtown district. Several new sponsors and volunteers joined us this year, with The Davey Tree Expert Company and Smithers-Oasis continuing to completely fund the flower basket program. See a list of our dedicated sponsors and volunteers at mainstreetkent.org/about/our-programming/



Spring Bulb Planting -

For the past few years, we’ve planted tulip bulbs in four Adopt A Spot flowerbeds at the intersection of Water and Main Streets. This year, we added four more beds to the spring bulb program! Daffodil bulbs were planted by volunteers in the beds near Dan Smith Community

Park and the entrance to Acorn Alley II on Erie St. to add to our pop of spring color downtown.

Clean Up Kent - In 2021, we hosted two clean up days, one in May and one in October, bringing several groups, including Kent State students participating in the Kent State Day of Service, out to help make downtown Kent sparkly clean. Graffiti removal, litter clean up, sticker/flyer removal and other detail work made for successful efforts in keeping downtown Kent beautiful.



Little Box of Kindness - A collaboration with the Kent Community TimeBank, the Little Box of Kindness was built, painted and put in place on N. Water St., just outside Scribbles Coffee Co. This is a place for the community to exchange tokens of kindness (similar to the “take one, leave one” concept of a Little Free Library) all in the spirit of spreading a little kindness in Kent and making someone’s day!



Holiday Window Decorating Contest - Each year, we invite our downtown businesses to decorate their windows with lights, paint, decorations and other festive elements in the spirit of the season – and this year, they sure delivered! With over 20 businesses participating, this really added to the holiday cheer and festive vibe, drawing people downtown to enjoy it all. Our top three windows this year were Squirrel City Jewelers, the Downtown Gallery and Avant 220.

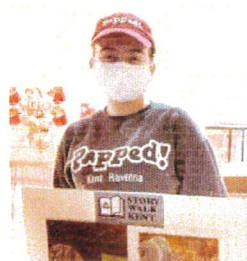


Business Enhancement Committee

The MSK Business Enhancement Committee creates ways to drive foot traffic to our businesses through “around town” events and activities, and develops programming for businesses to collaborate for the betterment of the downtown district as a whole.

Story Walk Kent: Squirrel’s New Year’s Resolution - To kick off the new year and keep people thinking positively, this story walk ran for the month of January. Pages of the book, written by Pat Miller, were on display in the business windows so they could be read from outside. People were seen drinking hot cocoa and enjoying snacks from downtown businesses while walking around town enjoying the story. In the story,

Squirrel’s New Year’s Resolution is to do something nice for someone every day, so we had “Squirrel’s Helping Boxes” inside all participating businesses to collect non-perishable items for Kent Social Services. At the end, we delivered a pick-up truck load of bags and boxes of donations to our friends at KSS!



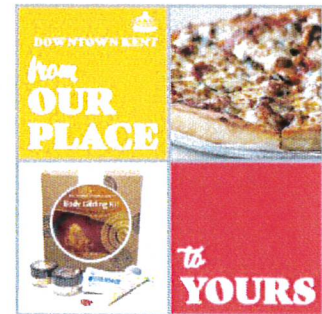
Chocolate Walk - A quick sellout, the annual Chocolate Walk was formatted so our guests checked in at the Kent State Hotel & Conference Center during staggered timeframes, allowing for ample physical distancing. This was the first event in quite some time, and guests were in great spirits collecting their chocolates and enjoying the day downtown. Sponsored by Squirrel City Jewelers, one lucky ticket holder won a pair of beautiful chocolate diamond earrings!



Kent Goes Red - In conjunction with the American Heart Association’s “Go Red” campaign, we worked with the City of Kent, The Davey Tree Expert Company and our downtown businesses to “paint the town red” with heart decorations, heart-healthy messaging, activities, menu specials and promotions. A red light/heart projection on The Mill, giant conversation heart photo opportunities, and the gazebo covered in 500 hope heart messages were just a few of the items that made February a brighter time for our community.



From Our Place to Yours - Businesses created “take and make” experiences, allowing people to pre-order and pick up some of their downtown favorites to enjoy at home. Each week, one “food” and one “fun” item were featured — including a make your own terrarium kit from Red Letter Days, a take-and-bake pizza kit from Belleria, a bubble painting kit from McKay Bricker, a chocolate tasting kit from Popped! and more. Over 50% of participating businesses saw an increase in sales and new customers as a result of this promotion, and many opted to continue their special offerings when the promotion ended.



Story Walk Kent: *The Day The Crayons Quit* - Our second story walk of the year, a partnership with Talk On Speech and Language Therapy and Kent Free Library, took place in May. The story unfolded on displays in downtown business windows, with interactive flaps outside, adding elements of surprise and interaction for children of varying cognitive abilities. The library had a coloring contest and virtual story time, and families loved it!



Putt Around Downtown - On April 17, MSK hosted Putt Around Downtown, and for the first time, with the DORA in place! The event, sponsored by Hall-Green Agency, was a sellout. Check-in took place at the Kent State Hotel & Conference Center where to-go food and beverages were available for sale and participants had a blast getting ready for their first outing in quite some time. All afternoon, groups were seen putting, shopping, eating, drinking and enjoying a beautiful day in downtown Kent.



The Kent Card - This first ever Kent eGift Card program offers great flexibility to gift givers because The Kent Card can be spent in any one of over twenty-five Kent businesses! Merchants only pay a credit card processing fee when they accept the card as payment; the fee is paid by the gift card purchaser. It's the perfect "care package" for a college student or anyone, really. Full details are available at mainstreetkent.org/shop/the-kent-card. **Kent State University, the City of Kent, Hometown Bank** and others gave The Kent Card as tokens of employee appreciation and holiday gifts this year, supporting the local economy in a big way!



Kent Connections - On Sun., Aug. 22, Main Street Kent joined Kent State University, the Kent Area Chamber of Commerce, and lots of local businesses and organizations in welcoming Kent State students for the fall semester. There were decorations, food trucks, and a DJ; Main Street Kent hosted a "spin to win" wheel and gave away lots of prizes including t-shirts, frisbees, can koozies, bracelets and \$10 Kent Cards, as students were introduced to their new "home," the Kent community and our local businesses.

Family Friendly Halloween - As with many activities this year, we changed the format of this event so we didn't have to cancel it. Businesses set up trick-or-treat stations outside their doors and at the Hometown Bank Plaza to hand out treats to kids. Rough Riders Read handed out books, spooky music was played, Flash made a festive appearance, and spirits were high for this hugely popular community event.



Ugly Sweater Tavern Trek - The annual tradition of the Ugly Sweater Tavern Trek returned in Dec., 2021. Sponsored by Great Lakes Brewing Company, we had over 170 participants dressed in ugly sweaters, enjoying holiday beverages and the beautiful downtown lights and decorations at the event. From this fundraiser, we shared \$1,500 in proceeds with Kent Social Services in the spirit of the season. This event helps drive people to bars and restaurants they may have not visited in the past, helping them find new favorites!



Story Walk Kent: *Dragon's Merry Christmas* - A kickoff event was held at The Kent Stage on Small Business Saturday, where, thanks to Rotary Club of Kent, free books, bookmarks and dragon-shaped cookies were handed out to families in attendance. The story was read aloud during three story times, and maps were given out so everyone could go do the Story Walk while shopping small. Calley Mitchell of Talk On Speech Language Therapy partnered with us again to create picture panels to help make the Story Walk more accessible to varying levels of readers, making a fun activity for all!



Elf Hits Downtown Kent - To promote The Kent Card and our local businesses for the holiday shopping season, this promotion involved twenty businesses hiding the MSK elf, and shoppers finding him in at least ten locations — then entering an online contest to win a gift card! Twenty winners were randomly chosen on Dec. 20, each winning a \$20 Kent eGift Card, and one grand prize winner who found the elf in all twenty participating businesses won a \$100 Kent eGift Card!

Operations Committee

The MSK Operations Committee is focused on fundraising, board development and succession planning, volunteer recruitment and retention, and the overall health of the organization.

MSK Board of Directors - At the start of 2021, we welcomed Colin Boyle of Hometown Bank as a new board member and treasurer of MSK. Colin has been involved in our community for years, and we appreciate his service to our organization as we look to continue our growth in the years to come. In June, we welcomed Ed Butch of Kent State University. Ed has been involved in our Wizardly World events for years, participates on our Business Enhancement Committee, and helps with fundraising efforts — another dedicated member of the MSK team!

President - Eric Decker, Portage Community Bank

Vice President - Maggie McKendry, Kent State University Athletics

Secretary - Dominique Bollenbacher, Habitat for Humanity Portage County

Treasurer - Colin Boyle, Hometown Bank

Marketing Committee Chair & Executive Director - Heather Malarcik, Main Street Kent

Design Committee Chair - Dylan Ball, Competitive Interiors, Inc.

Business Enhancement Committee Chair - Josh Rider, Kent State University

Marketing/Design/Operations Staff - Lesley Sickle, Main Street Kent

Board Members - Ed Butch, Kent State University; Sage Culley, The Davey Tree Expert Company;

Todd Kamenash, Kent State University; Julie Kenworthy, Kent Historical Society & Museum; Robin Spano, social media freelancer; Tom Wilke, City of Kent
Board of Governors - Mike Beder, Venice Cafe & Water Street Tavern; Mike Finley, Hall-Green Agency; Mike Lewis, Hometown Bank



Fundraising Outside the Box - A group of MSK board members and staff developed some new fundraisers, since our ability to host large scale events was put on hold, with great success!

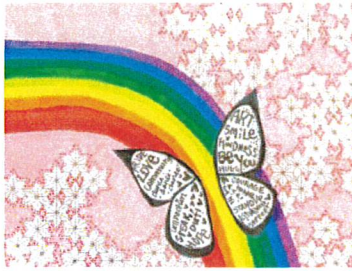
MSK 5K - This fundraiser, sponsored by North Water Brewing Company, Marathon Financial Services and Hall-Green Agency, took place on the Portage Hike & Bike trail. With staggered start times, nearly 200 runners, walkers and strollers participated, and all received a commemorative beer glass, beverage, and \$10 gift card to spend at their choice of participating downtown businesses. We made some money and lots of happy people enjoyed the sunny summer day.



Something's Got to Give Art Show / Silent Auction - This month-long art show/silent auction was hosted by Troppus Projects during August; 6" x 6" pieces of art were donated and auctioned off to benefit MSK. Throughout the month, people came in to place bids in \$20 increments with a maximum bid (or "buy it now") of \$100. Over sixty artworks were donated for the show (photos, drawings, paintings, sculpture and more!) and helped raise funds to support Main Street Kent's public art efforts.



MSK Wins “Best Main Street Committee Event” from Heritage Ohio - Each year, Heritage



Ohio recognizes communities and people who are outstanding in the Main Street network. This year, Main Street Kent was recognized for Kent Rainbow Weekend at the conference in Springfield, OH! The event showcased Kent as a safe space for everyone - no matter their identity - and raised money for various LGBTQ+ charities and the Kent State LGBTQ+ Emergency Fund. It included live comedy, music, workshops, a community art project, art exhibits, a bar crawl, Pride decorations, a rainbow painted crosswalk and more.

MSK Annual Awards Celebration - The MSK board, staff, supporters and partners gathered at the Kent Historical Society Museum for an evening of celebration and recognition after a very challenging year. The following awards were given: Volunteer of the Year - Kelly Dietrick, design committee member; Committee Member of the Year - Josh Rider, business enhancement committee chair; Project Committee Member of the Year - Alex Catanese, design committee member; Adopt A Spot Volunteer of the Year - Richele Charlton; President’s Award - Dave Ruller, city manager; Business of the Year - North Water Brewing Co.; Spirit of Main Street - Dylan Ball, design committee chair. These people are so generous with their time and talent, and are more than worthy of this recognition.



Volunteers - Our volunteers are very active on MSK committees and projects, and eagerly got back to work with us in person this year. During 2021, we benefited from 2,248+ volunteer hours, and at an average value of \$25.43 per hour, that’s a \$57,000+ contribution to MSK.

Friends of Main Street Kent - Support from our community, small businesses and larger organizations remains strong. We’ve rekindled some support, garnered additional support from longtime supporters, and continued to work to gain new support for MSK throughout the year. A full list of Friends of MSK can be viewed at mainstreetkent.org/about/our-supporters/.

We look forward to another productive, impactful year in 2022!





KENT FIRE DEPARTMENT MONTHLY INCIDENT REPORT AUGUST 2021

FIRE INCIDENT RESPONSE INFORMATION

Summary of Fire Incident Alarms

	CURRENT PERIOD			YEAR TO DATE		
	2021	2020	2019	2021	2020	2019
City of Kent	92	59	109	517	445	491
Kent State University	14	4	14	74	70	78
Franklin Township	17	14	17	99	114	136
Sugar Bush Knolls	6	1	0	12	4	3
Mutual Aid Given	0	3	2	26	29	30
Total Fire Incident Alarms	129	81	142	728	662	738

Summary of Mutual Aid Received by Location

City of Kent	0	4	2	7	7	2
Kent State University	0	0	0	0	0	0
Franklin Township	0	0	0	1	0	0
Sugar Bush Knolls	0	0	0	0	0	0
Total Mutual Aid	0	4	2	8	7	2

EMERGENCY MEDICAL SERVICE RESPONSE INFORMATION

Summary of Emergency Medical Service Responses

	CURRENT PERIOD			YEAR TO DATE		
	2021	2020	2019	2021	2020	2019
City of Kent	230	236	193	1843	1626	1708
Kent State University	27	12	22	75	89	163
Franklin Township	45	41	62	401	337	373
Sugar Bush Knolls	3	3	1	22	8	5
Mutual Aid Given	4	5	0	32	20	22
Total Emergency Medical Service Responses	309	297	278	2373	2080	2271

Summary of Mutual Aid Received by Location

City of Kent	6	5	3	12	13	17
Kent State University	0	0	0	2	0	3
Franklin Township	0	1	0	4	2	4
Sugar Bush Knolls	0	0	0	0	0	0
Total Mutual Aid	6	6	3	18	15	24

TOTAL FIRE AND EMERGENCY MEDICAL SERVICE RESPONSE INCIDENTS

	438	378	420	3101	2742	3009
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TOTAL ALL RESPONSES, INCLUDING MUTUAL AID

	444	388	425	3127	2764	3035
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KENT FIRE DEPARTMENT MONTHLY INCIDENT REPORT SEPTEMBER 2021

FIRE INCIDENT RESPONSE INFORMATION

Summary of Fire Incident Alarms

	CURRENT PERIOD			YEAR TO DATE		
	2021	2020	2019	2021	2020	2019
City of Kent	79	59	103	596	504	594
Kent State University	20	11	26	94	81	104
Franklin Township	7	15	16	106	129	152
Sugar Bush Knolls	0	0	0	12	4	3
Mutual Aid Given	4	3	1	30	32	31
Total Fire Incident Alarms	110	88	146	838	750	884

Summary of Mutual Aid Received by Location

City of Kent	0	1	1	7	8	3
Kent State University	0	0	0	0	0	0
Franklin Township	0	0	1	1	0	1
Sugar Bush Knolls	0	0	0	0	0	0
Total Mutual Aid	0	1	2	8	8	4

EMERGENCY MEDICAL SERVICE RESPONSE INFORMATION

Summary of Emergency Medical Service Responses

	CURRENT PERIOD			YEAR TO DATE		
	2021	2020	2019	2021	2020	2019
City of Kent	265	218	224	2108	1844	1932
Kent State University	49	18	59	124	107	222
Franklin Township	53	43	50	454	380	423
Sugar Bush Knolls	0	0	4	22	8	9
Mutual Aid Given	5	2	4	37	22	26
Total Emergency Medical Service Responses	372	281	341	2745	2361	2612

Summary of Mutual Aid Received by Location

City of Kent	2	2	1	14	15	18
Kent State University	0	0	0	2	0	3
Franklin Township	1	0	2	5	2	6
Sugar Bush Knolls	0	0	0	0	0	0
Total Mutual Aid	3	2	3	21	17	27

TOTAL FIRE AND EMERGENCY MEDICAL SERVICE RESPONSE INCIDENTS

	482	369	487	3583	3111	3496
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TOTAL ALL RESPONSES , INCLUDING MUTUAL AID

	485	372	492	3612	3136	3527
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KENT FIRE DEPARTMENT MONTHLY INCIDENT REPORT OCTOBER 2021

FIRE INCIDENT RESPONSE INFORMATION

Summary of Fire Incident Alarms

	CURRENT PERIOD			YEAR TO DATE		
	2021	2020	2019	2021	2020	2019
City of Kent	66	50	78	662	554	672
Kent State University	37	2	15	131	83	119
Franklin Township	17	17	25	123	146	177
Sugar Bush Knolls	0	0	2	12	4	5
Mutual Aid Given	1	0	1	31	32	32
Total Fire Incident Alarms	121	69	121	959	819	1005

Summary of Mutual Aid Received by Location

City of Kent	0	0	1	7	8	4
Kent State University	0	0	0	0	0	0
Franklin Township	2	0	0	3	0	1
Sugar Bush Knolls	0	0	0	0	0	0
Total Mutual Aid	2	0	1	10	8	5

EMERGENCY MEDICAL SERVICE RESPONSE INFORMATION

Summary of Emergency Medical Service Responses

	CURRENT PERIOD			YEAR TO DATE		
	2021	2020	2019	2021	2020	2019
City of Kent	260	224	214	2368	2068	2146
Kent State University	39	14	39	163	121	261
Franklin Township	47	48	38	501	428	461
Sugar Bush Knolls	1	1	0	23	9	9
Mutual Aid Given	6	3	2	43	25	28
Total Emergency Medical Service Responses	353	290	293	3098	2651	2905

Summary of Mutual Aid Received by Location

City of Kent	1	1	2	15	16	20
Kent State University	0	1	1	2	1	4
Franklin Township	1	0	0	6	2	6
Sugar Bush Knolls	0	0	0	0	0	0
Total Mutual Aid	2	2	3	23	19	30

TOTAL FIRE AND EMERGENCY MEDICAL SERVICE RESPONSE INCIDENTS

	474	359	414	4057	3470	3910
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TOTAL ALL RESPONSES, INCLUDING MUTUAL AID

	478	361	418	4090	3497	3945
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KENT FIRE DEPARTMENT MONTHLY INCIDENT REPORT NOVEMBER 2021

FIRE INCIDENT RESPONSE INFORMATION

Summary of Fire Incident Alarms

	CURRENT PERIOD			YEAR TO DATE		
	2021	2020	2019	2021	2020	2019
City of Kent	64	77	62	726	631	734
Kent State University	39	5	16	170	88	135
Franklin Township	14	44	16	137	190	193
Sugar Bush Knolls	0	0	1	12	4	6
Mutual Aid Given	3	4	2	34	36	34
Total Fire Incident Alarms	120	130	97	1079	949	1102

Summary of Mutual Aid Received by Location

City of Kent	1	3	1	8	11	5
Kent State University	0	0	0	0	0	0
Franklin Township	0	0	0	3	0	1
Sugar Bush Knolls	0	0	1	0	0	1
Total Mutual Aid	1	3	2	11	11	7

EMERGENCY MEDICAL SERVICE RESPONSE INFORMATION

Summary of Emergency Medical Service Responses

	CURRENT PERIOD			YEAR TO DATE		
	2021	2020	2019	2021	2020	2019
City of Kent	229	238	207	2597	2306	2353
Kent State University	26	6	36	189	127	297
Franklin Township	64	48	36	565	476	497
Sugar Bush Knolls	0	1	2	23	10	11
Mutual Aid Given	2	4	3	45	29	31
Total Emergency Medical Service Responses	321	297	284	3419	2948	3189

Summary of Mutual Aid Received by Location

City of Kent	2	3	1	17	19	21
Kent State University	1	1	0	3	2	4
Franklin Township	0	0	0	6	2	6
Sugar Bush Knolls	0	0	0	0	0	0
Total Mutual Aid	3	4	1	26	23	31

TOTAL FIRE AND EMERGENCY MEDICAL SERVICE RESPONSE INCIDENTS

	441	427	381	4498	3897	4291
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TOTAL ALL RESPONSES, INCLUDING MUTUAL AID

	445	434	384	4535	3931	4329
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