

University Park Alliance

Ken Stapleton, Executive Director

June 27, 2008

8:00 am

City Council Chambers

Attachment: PowerPoint presentation



Meeting Notes

- Ken Stapleton, Executive Director works out of the Office of the University President
- 50 Block (1,000 acres) Development South of the University
- 25,000 students, 7,000 residents, 300 businesses, 24,000 employees
- Strategic Proximity – adjacent to downtown, highway frontage
- Engaging the community is not a natural act for Universities
- Community engagement and business development is not hardwired into the University – organizational capacity issue
- “Blurring Boundaries” “slowly filling in the moat between the University and the City” “chip away at the barriers, real or perceived”
- Cultural shift for the University to serve the community
- University President Priority – “the University can’t be an oasis in a sea of decay”
- Make no little plans for they have no magic to move men's souls
- Marketplace has more talent and more capital than government but government can act as a catalyst
- Civic Investment Projects: new schools, rec centers, sidewalks, streets
- Even University investments are done with attention to civic design to fit into the neighborhood, e.g., push resident hall out to the curb with first floor retail, stadium complex is part of the public realm, 5 to 6 miles of bike paths, to create a great civic environment
- The key is understanding the anchors (downtown, University) in a way that the success of one is relevant to the success of the other
- Critical to connect the resources, e.g., river, quality neighborhoods, to the anchors
- Project seeks to integrate health and learning into the neighborhoods
- Service Days, Make a Difference Days – cultivating partnerships with the community
- Building investor confidence, momentum, constantly build excitement and always have more on the horizon
- Test the University's commitment: How many departments have a line in the budget for community engagement?

Revitalizing Neighborhoods Together




Transforming University Park

Building Akron's Future (*experience it!!*)




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UPA Mission

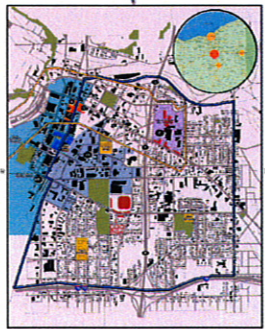
❖ *To revitalize and transform University Park as a vibrant and healthy place to live, learn, work, shop and play – through engaging the community and catalyzing private investment.*




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What is University Park?



- ❖ 1,000+ Acres
- ❖ 15,500 Residents in 5,200 households
- ❖ Culturally rich
- ❖ 300+ businesses with 24,000 employees
- ❖ 25,000 UA students (7,000 as residents)
- ❖ Strategically located high investment area

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UPA Major Funders

- ❖ John S. and James L. Knight Foundation \$13 million to date
- ❖ GAR Foundation - \$1.1 million to date
- ❖ U.S. Dept. of HUD - \$400,000 to date
- ❖ The University of Akron - \$480,000 to date
- ❖ Dominion - \$80,000+ to date

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Major Revitalization Strategies

1. Create a community-based shared vision
2. Establish organizational capacity at UA and in the University Park neighborhood.
3. Formalize/fund UA Community Engagement programs.
4. Facilitate significant new private real estate & business investment, including homeownership.
5. Improve real and perceived safety.
6. Make significant improvements to the Public Realm – streets, parks, sidewalks, public art & architecture

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University Park Alliance Partners


AKRON BEACON JOURNAL


AKRON METROPOLITAN HOUSING AUTHORITY


SUMMA Health System


Akron Public Schools


Greater Akron Chamber


UPDC

Major Funding Provided by

 John S. and James L. Knight Foundation

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Priority Five-year goals:


- ❖ 1000 new jobs
- ❖ 500 new housing units
- ❖ \$500 million of private investments
- ❖ \$80 million of civic investments
- ❖ Nationally recognized projects & programs




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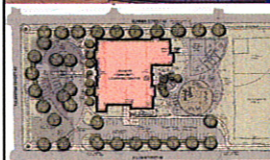

Our progress to date:

- ❖ 720 new jobs confirmed and 300 more announced
- ❖ 80 new housing units approved, under construction, or completed
- ❖ \$52 million in confirmed civic investments
- ❖ \$300+ million in confirmed private investments
- ❖ Multiple awards and recognition at the regional, state, and national levels

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Civic Investments - \$250+ Million

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Community Engagement – Award Winning




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Private Projects - Spicer Village





- Phase One Under construction
- From \$175,000
- Fall 2008 occupancy




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Private Projects - Summa Center & LTACH



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On the horizon


- ❖ Private mixed use projects (3)
- ❖ UA mixed use projects – garages & more
- ❖ Private Student housing projects (2)
- ❖ Private apartments and condos (3)
- ❖ Major park and bike path improvements
- ❖ Medical facilities (3)
- ❖ Major roadway improvements (2)
- ❖ District planning charrettes (3)

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“Make no little plans, they have no magic to move men’s souls” - Transformation

- ❖ *Innovative learning and wellness everywhere in University Park*
- ❖ *Service-Learning experience for every freshman student*
- ❖ *Blurring boundaries with new buildings and with technology*
- ❖ *5000+ housing units, 3000+ jobs*
- ❖ *\$500 million - \$1.5 billion invested*



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Staying informed

- ❖ Regular enews
- ❖ www.upakron.com
- ❖ Email me: ks32@uakron.edu
- ❖ Call us (330) 972-8859

