

Heritage Ohio Main Street Program Monthly Report

Report only those items completed in your project area.
 Heritage Ohio 846-½ East Main Street Columbus, Ohio 43205

Month and Year	District/Municipality	Program Manager
July 2008	Main Street Kent	Mary Gilbert

DESIGN

Completed Façade Renovations *(include any work completed on building storefronts)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

Other Completed Building Rehabilitation Projects

(include completed work other than façade, on buildings)

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

Other Completed New Construction

(include completed new construction other than facade, on buildings)

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

Buildings Sold *(list any property transfers in your project area)*

Building Name or Address	Amount of Sale	Amount of Previous Sale
City of Kent – Purchase of 200 S. Depeyster, 205 S. Depeyster, and 126 East Erie for redevelopment	\$821,644	N/A

Public Improvements Completed Affecting District *(list only permanent improvements)*

Project Description	Cost of Project	Source of \$
None		

ECONOMIC RESTRUCTURING

New Businesses Opened in District *(FTE = Full Time Employee; PTE = Part Time Employee)*

Name and Address	Type of Business	# FTE	# PTE
None			

Businesses Closed/Moved Out of District

Name and Address	Type of Business	FTE lost	PTE lost
Lasso the Moon	Retail	1	3
Einstein's Attic	Retail	1	2

Businesses Expanded in District

Name and Address	Type of Business	New FTE	New PTE
None			

New Housing Completed in District

Address	# Of Units Created	Completion Cost	Monthly Rent
None			

PROMOTION

District Promotions Completed *(please indicate type of promotion {R = retail; SE = special event; I = image})*

Event	Sponsors	Type	Total Cost
Heritage Festival	KUSO (Kent United Service Organizations) including Main Street Kent	SE	N/A
After Work Party	The Kent Stage and Main Street Kent	SE	N/A
Sidewalk Cinema	Standing Rock Cultural Arts	SE	N/A

ORGANIZATION

Training Sessions Attended

Total Number of Trainings Attended	MS Manager (X)	Volunteer (X)
Civic Tourism Seminar	(1)	

Volunteer Hours

Donated Hours	
Total Volunteer Hours Donated	486 Hours

Total Hours Volunteered to Heritage Ohio	0
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Fundraising Efforts

Event/Project	Source and Amount
None	

Membership Efforts

Total New Members	Total Membership Amount Collected/Pledged
None	

Commentary

Commentary by Committee

Design: The Design Committee focused on preparing the contracts for the Design Guidelines project and the Cigarette Litter campaign.	Promotion: The promotion committee worked on the Heritage Festival, the After Work Party planning for the fall events.
Organization: Volunteer and fundraising efforts continued	Economic Restructuring: The Economic Restructuring Committee discussed the results of the survey and what types of programs should be implemented based on those results. In addition, they continued to work with developers interested in downtown Kent and the planning and parking consultants hired by the City of Kent.

Program Commentary *(list critical issues, challenges, and successes of the past month)*

Main Street Kent prepared cinch backpacks to be sold at Heritage Festival that included free advertising for the downtown business owners. Board members and the Executive Director continued to assist in downtown planning through meetings with the parking consultant and the urban planner. The Board President and Executive Director met with the downtown Ward Council representative to keep her up to date with Main Street Kent activities.
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Suggestions for Heritage Ohio Staff *(list suggestions on services or training topics; new resources; questions)*

Heritage Ohio Main Street Program Monthly Report

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 Heritage Ohio 846-½ East Main Street Columbus, Ohio 43205

Month and Year	District/Municipality	Program Manager
August 2008	Main Street Kent	Mary Gilbert

DESIGN

Completed Façade Renovations *(include any work completed on building storefronts)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

Other Completed Building Rehabilitation Projects

(include completed work other than façade, on buildings)

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
American Medical Response Call Center – 203 North Depeyster Street – replace backup generator	\$215,100	Private	

Other Completed New Construction

(include completed new construction other than facade, on buildings)

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

Buildings Sold *(list any property transfers in your project area)*

Building Name or Address	Amount of Sale	Amount of Previous Sale
None		

Public Improvements Completed Affecting District *(list only permanent improvements)*

Project Description	Cost of Project	Source of \$
None		

ECONOMIC RESTRUCTURING

New Businesses Opened in District *(FTE = Full Time Employee; PTE = Part Time Employee)*

Name and Address	Type of Business	# FTE	# PTE
None			

Businesses Closed/Moved Out of District

Name and Address	Type of Business	FTE lost	PTE lost
None			

Businesses Expanded in District

Name and Address	Type of Business	New FTE	New PTE
None			

New Housing Completed in District

Address	# Of Units Created	Completion Cost	Monthly Rent
None			

PROMOTION

District Promotions Completed *(please indicate type of promotion {R = retail; SE = special event; I = image})*

Event	Sponsors	Type	Total Cost
After Work Party (2)	The Kent Stage and Main Street Kent	SE	N/A
Sidewalk Cinema	Standing Rock Cultural Arts	SE	N/A
Sidewalk Sale	Main Street Kent	R	N/A
Starlights & Streetlights (Welcome event for KSU Students)	Main Street Kent/KSU	SE	N/A

ORGANIZATION

Training Sessions Attended

Total Number of Trainings Attended	MS Manager (X)	Volunteer (X)
Networking & Training – Van Wert – August 26 th & 27 th	(1)	(1)

Volunteer Hours

Donated Hours	
Total Volunteer Hours Donated	182 Hours

Total Hours Volunteered to Heritage Ohio	0
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Fundraising Efforts

Event/Project	Source and Amount
None	

Membership Efforts

Total New Members	Total Membership Amount Collected/Pledged
None	

Commentary

Commentary by Committee

<p>Design: The Design Committee focused on details of the Design Guidelines Project</p>	<p>Promotion: The promotion committee worked on the After Work Parties, the Downtown Sidewalk Sale, the Starlights & Streetlights event and planning for the Homecoming Parade and Art/Wine Festival.</p>
<p>Organization: The Organization Committee continued working on volunteers and fundraising and also discussed potential new external communication techniques .</p>	<p>Economic Restructuring: The Economic Restructuring Committee continued to discuss the survey results and worked with developers interested in downtown Kent and the planning and parking consultants hired by the City of Kent.</p>

Program Commentary *(list critical issues, challenges, and successes of the past month)*

<p>Main Street Kent participated in welcoming back the KSU Students and introducing the new students to downtown Kent through participation in the KSU Orientation events and a downtown party which included free hot dogs and live music. Main Street Kent was pleased to work closely with the Chamber of Commerce on these events.</p>
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Suggestions for Heritage Ohio Staff *(list suggestions on services or training topics; new resources; questions)*

Heritage Ohio Main Street Program Monthly Report

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 Heritage Ohio 846-½ East Main Street Columbus, Ohio 43205

Month and Year	District/Municipality	Program Manager
September 2008	Main Street Kent	Mary Gilbert

DESIGN

Completed Façade Renovations *(include any work completed on building storefronts)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

Other Completed Building Rehabilitation Projects

(include completed work other than façade, on buildings)

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
Phoenix Project – Phase I Shell Construction – 138, 144, 154 East Main	\$885,000	Private	
124,128 Portage Street – Renovation of existing 2-Family Structure	\$17,000	Private	

Other Completed New Construction

(include completed new construction other than facade, on buildings)

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

Buildings Sold *(list any property transfers in your project area)*

Building Name or Address	Amount of Sale	Amount of Previous Sale
None		

Public Improvements Completed Affecting District *(list only permanent improvements)*

Project Description	Cost of Project	Source of \$
Residential Units 505 North Water, 435 North Water – New ingress and paving of parking areas	\$14,000	N/A
Residential Units 124, 128 Portage Street – Replace sidewalk & gas service and add water line	N/A	N/A

ECONOMIC RESTRUCTURING

New Businesses Opened in District *(FTE = Full Time Employee; PTE = Part Time Employee)*

Name and Address	Type of Business	# FTE	# PTE
None			

Businesses Closed/Moved Out of District

Name and Address	Type of Business	FTE lost	PTE lost
Sage Design	Graphic Design	1	

Businesses Expanded in District

Name and Address	Type of Business	New FTE	New PTE
None			

New Housing Completed in District

Address	# Of Units Created	Completion Cost	Monthly Rent
None			

PROMOTION

District Promotions Completed *(please indicate type of promotion {R = retail; SE = special event; I = image})*

Event	Sponsors	Type	Total Cost
None			

ORGANIZATION

Training Sessions Attended

Total Number of Trainings Attended	MS Manager (X)	Volunteer (X)
Networking in Orrville – Sept. 23 rd	(1)	

Volunteer Hours

Donated Hours	
Total Volunteer Hours Donated	194 Hours
Total Hours Volunteered to Heritage Ohio	0

Fundraising Efforts

Event/Project	Source and Amount
None	

Membership Efforts

Total New Members	Total Membership Amount Collected/Pledged
None	

Commentary

Commentary by Committee

<p>Design: The Design Committee held stakeholder meetings for input on the potential design guidelines. The stakeholders included government officials, KSU officials, builders, developers, architects and downtown business owners.</p>	<p>Promotion: The promotion committee worked on plans for Homecoming, Wine/Art Festival, Halloween activities and the Ghost Walk. In addition, the promotion committee participated in the Black Squirrel Festival at KSU.</p>
<p>Organization: The Organization Committee continued their volunteer efforts. The entire Board of Directors completed a training session to begin a new Capital Campaign by the end of the year.</p>	<p>Economic Restructuring: The Economic Restructuring Committee continued working on plans for downtown development. The Executive Director and a Board Member participated in a downtown Steering Committee meeting. This Steering Committee will continue to meet on a regular basis to assist in the plans of the parking consultant and urban planner.</p>

Program Commentary *(list critical issues, challenges, and successes of the past month)*

<p>The Main Street Board of Directors presented a list of the successes of Main Street Kent over the last year and eight (8) months. At the conclusion of the presentation, the Kent City Council voted to extend their financial commitment to Main Street Kent for two more years (2009 and 2010). The Main Street Board of Directors is extremely pleased to be continuing their partnership with the City of Kent.</p>
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Suggestions for Heritage Ohio Staff *(list suggestions on services or training topics; new resources; questions)*

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MAIN STREET KENT

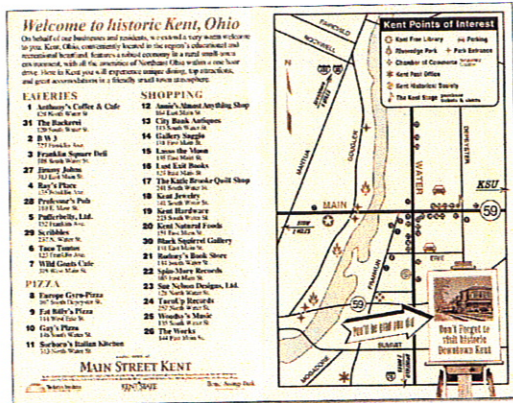
What we have done so far.....
It's just the beginning!

ORGANIZATION COMMITTEE

- ◉ Co-Chairs: Bill Shallenberger & Jim Weaver
- ◉ Presented By: Doug Fuller

ORGANIZATION COMMITTEE

- ◉ Informational Brochure/Downtown Visitor's Map



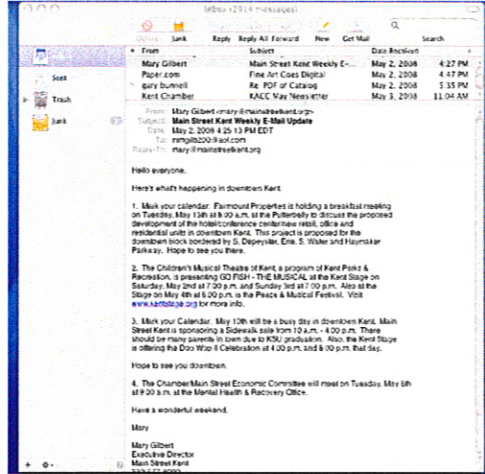
ORGANIZATION COMMITTEE

- ◉ Attractive & Informative Web Site



ORGANIZATION COMMITTEE

Weekly E-Mail Update



ORGANIZATION COMMITTEE

Achieved National Certification and Annual Approval from Heritage Ohio



ORGANIZATION COMMITTEE

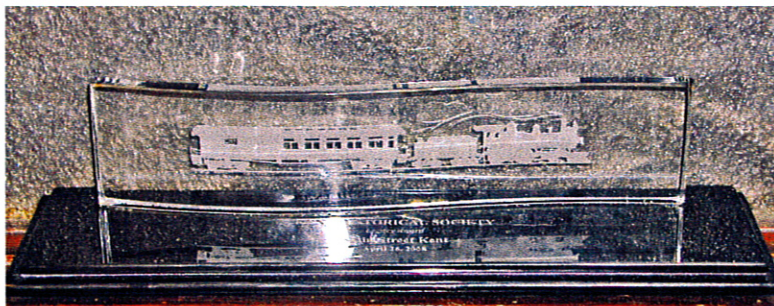
- Main Street Kent Work Plans used as a model for other State of Ohio Main Street programs

WORK PLAN

Component	Chair	Members	Objective	Committee Chair	Committee Members	Start Date	End Date	Project
Economic Revitalization	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Community	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Marketing	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Development	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Public Works	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Transportation	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Utilities	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Arts and Culture	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Historic Preservation	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Public Safety	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Community Development	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Public Works	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Transportation	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Utilities	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Arts and Culture	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Historic Preservation	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Public Safety	Chair: Brian K. Buzak			Chair: Brian K. Buzak				
Community Development	Chair: Brian K. Buzak			Chair: Brian K. Buzak				

ORGANIZATION COMMITTEE

- Received the Legacy Award from the Kent Historical Society



ORGANIZATION COMMITTEE

- Completed all Mandatory Reporting and Training required by Heritage Ohio



ORGANIZATION COMMITTEE

- Organized a Volunteer Committee with a Volunteer Coordinator which produced **4,396** volunteer hours



ORGANIZATION COMMITTEE

- ◉ Implemented a Membership Drive and Fundraising Plan - Currently being Reviewed & Revised



ECONOMIC RESTRUCTURING

- ◉ Chairs: Brian Bialik & Don Schjeldahl
- ◉ Presented By: Brian Bialik

ECONOMIC RESTRUCTURING

- ◉ Reinvestment Ratio To Date: \$3.70
- ◉ Reinvestment Ratio at the Conclusion of the Phoenix Project: \$27.00

Note: Reinvestment Ratio is determined by taking the total dollar amount invested divided by the total dollar amount spent by Main Street Kent



ECONOMIC RESTRUCTURING

- ◉ Total Dollar Amount Invested to Date: \$754,787
- ◉ Total Dollar Amount Invested at the Completion of the Phoenix Project: \$7 Million



ECONOMIC RESTRUCTURING

- ◉ Vacant Storefronts dwindling
- ◉ The story of the Lasso the Moon space and the number of interested businesses

Note: When Lasso the Moon vacated the space there were nine businesses that were interested in the space as opposed to very little interest in past years.



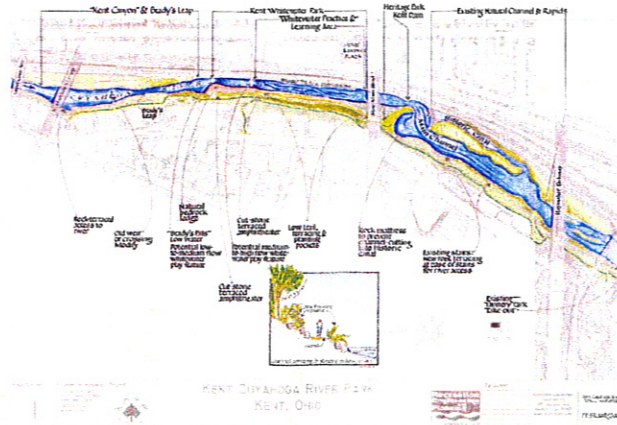
ECONOMIC RESTRUCTURING

- ◉ New Businesses: Black Squirrel Gallery, the Backerei, Professor's Pub, Scribbles Coffee Shop, Saggio Gallery



ECONOMIC RESTRUCTURING

◉ River Master Plan & Whitewater Park Project



ECONOMIC RESTRUCTURING

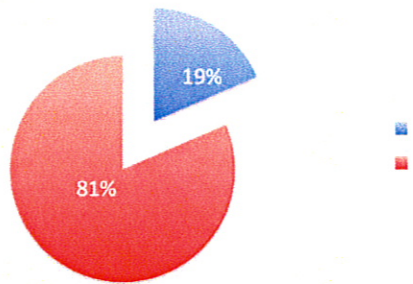
◉ Downtown Development Strategy

- ◉ Note: The Joint Chamber of Commerce/Main Street Kent Economic Development Committee prepared a document for each numbered area to assist with the planning of downtown. The document can be viewed on the Main Street Kent website.



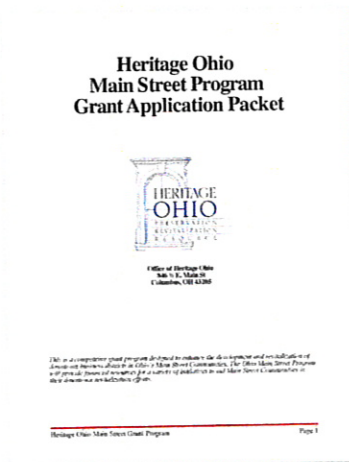
ECONOMIC RESTRUCTURING

- Completed Downtown Survey with 80% Return Rate
- Note: The downtown business owners were promised confidentiality so the results of these surveys will not be released publicly. Instead, the Economic Restructuring Committee is currently reviewing the results to determine what types of programs Main Street should implement to assist these local businesses



ECONOMIC RESTRUCTURING

- Currently working on a Joint Entrepreneur “Incubator Without Walls” Project with Kent Regional Business Alliance - Requesting Heritage Ohio Grant Funding



ECONOMIC RESTRUCTURING

- ◉ The Phoenix Project

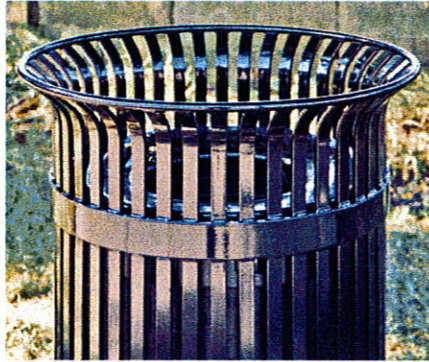


DESIGN COMMITTEE

- ◉ Co-Chairs: Ron Burbick & Doug Fuller
- ◉ Presented By: Ron Burbick

DESIGN COMMITTEE

- ◉ New Trash Cans - Joint Fundraising Effort with the Burbick Foundation and the City of Kent



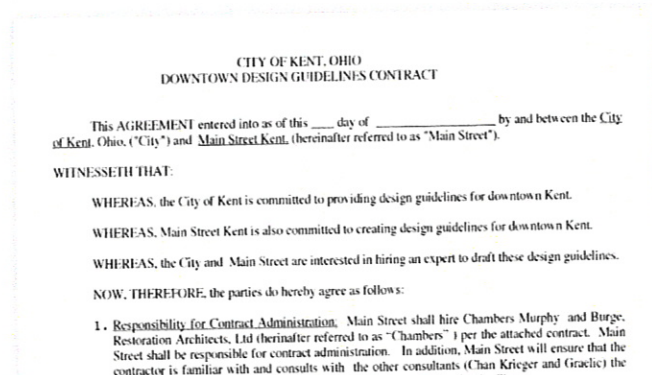
DESIGN COMMITTEE

- ◉ Cigarette Litter Campaign - Currently working on this project
- ◉ Currently investigating potential recycling containers



DESIGN COMMITTEE

- ◉ Design Guidelines - Currently working on this joint effort between the City of Kent and the Burbick Foundation



PROMOTION COMMITTEE

- ◉ Chair: Richele Charlton
- ◉ Vice Chair: Marilyn Sessions
- ◉ Presented By: Richele Charlton

PROMOTION COMMITTEE

- ◉ New Events - After Work Parties, Family Halloween Activities



PROMOTION COMMITTEE

- ◉ New Event- Wine & Art Festival, Ghost Walk, Sidewalk Sales, Clydesdales



PROMOTION COMMITTEE

- Participated in KSU Week of Welcome/Starlights & Streetlights to introduce the students to Downtown Kent



PROMOTION COMMITTEE

- DICE Events - Assisted Financially & Operationally



PROMOTION COMMITTEE

- KUSO Heritage Festival - joined in the planning and implementation of this event



PROMOTION COMMITTEE

Promoted All Downtown Events



FUTURE PLANS

- ◉ Capital Campaign to begin this Fall
- ◉ Public Relations Campaign
- ◉ Priority Projects as determined in Strategic Planning Sessions
- ◉ Continued Assistance for new entrepreneurs