CITY OF KENT DEPARTMENT OF PUBLIC SERVICE DIVISION OF ENGINEERING

MEMO

TO:

Dave Ruller

Tara Grimm

FROM:

Jon Giaquinto

DATE:

10/10/17

RE:

SR 43 Traffic Improvement Project – Right of Way Purchase (Packet G)

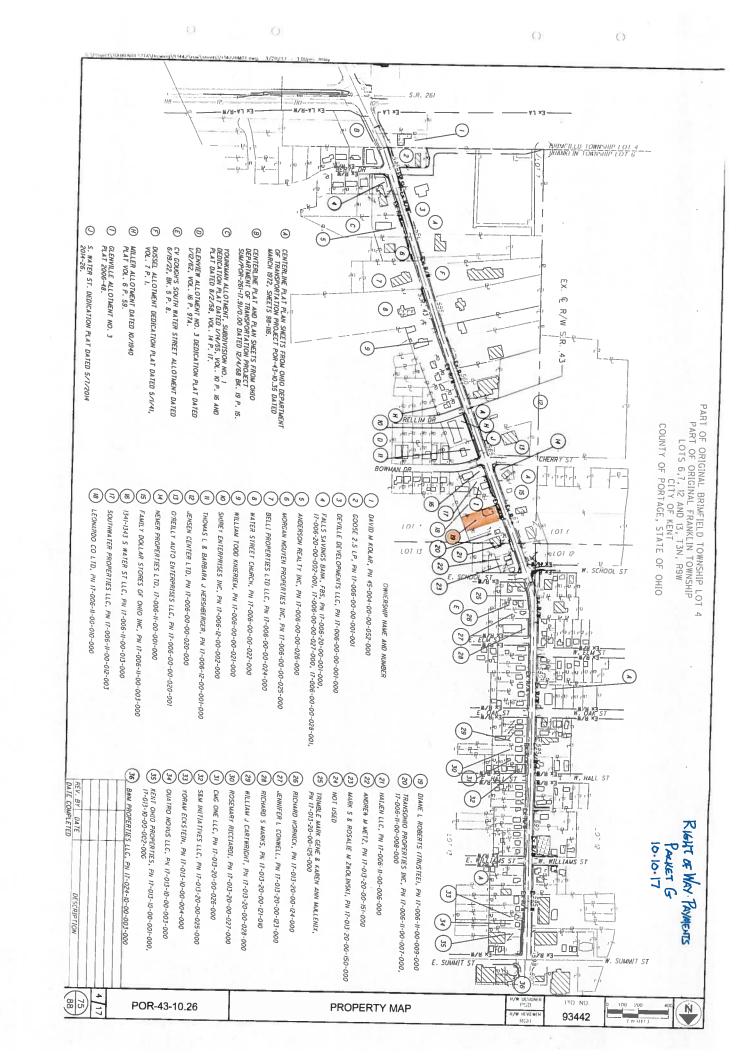
Engineering is requesting council time for approval to purchase temporary right of way and to request payment to the following owner. This expense is necessary to obtain right of way and access rights to construct the SR 43 Traffic Improvement Project which is scheduled to start construction in 2018. Attached to this memo is the property map for the project with the affected parcels highlighted.

Property Owner	R/W Plan Number	Take Description	Amount
Diane L. Roberts (Trust	ee) 19-T	Temporary	\$500

The above values were obtained according to the federal right-of-way acquisition process. This process is required for the city to use Federal Funds. The process includes an appraisal and separate review of the appraisal by appraisers pre-approved by the State DOT. The City will be reimbursed 80% by ODOT.

To date, 22 of 24 owners totaling 25 of 27 parcels required have agreed to compensation for the temporary/permanent right-of-way required to complete the project.

c: Melanie Baker, Service Director, Jim Bowling, City Engineer, Jim Silver, Law Director, David Coffee, Budget and Finance Director





TRANSYSTEMS REAL ESTATE CONSULTING, INC.

39 WEST MCKINLEY WAY POLAND, OHIO 44514

TELEPHONE: 330-726-5316 FAX: 330-757-7799

www.transystems.com

RECEIVED

LETTER OF TRANSMITTAL

OCT 1 0 2017

					1
TO:	City of Kent		DATE:	10/9/2017	Dept. of Public Service
	930 Overholt Road				
	Kent, Ohio 44240		PROJECT:	POR-43-10.26	
ATTN:	Jon P. Giaquinto, PE, Senior E	Engineer	SUBJECT:	Acquisition- Sig	ned Parcel
RE:	Parcel 19- T (Roberts, Trustee)			
	SENDING YOU DWING INFORMATION:	ATTACHED UI	NDER SEPARATE (COVER	
X W-9 F	ORM (ORIGINAL)	TEMPORARY EASEMENT X (COPY)	-	X TRUST A	GREEMENT (COPY)
CONT	RACT (ORIGINAL)	LICENSE AGREEMENT (ORIGINAL)	¥	X FRONT P	AGE OF VA (COPY)
UTILIT	Y EASEMENT	BILL OF SALE (ORIGINA	-)	X RE-46 OF	FTHE TITLE (COPY)
DISPOSIT	ION:				
X For P	PAYMENT [FOR REVIEW AND COMM	ENT	APPROVE	ED AS NOTED
X For A	PPROVAL [APPROVED OR SUBMITT	ED	OTHER:	
AS RE	QUESTED				
COMMENT	'S:				
Enclosed	please find a copy of the sign	ed billing package for the	above referen	ced parcel. Plea	ase proceed with
	g a check payable to Diane L.				
	Kinley Way, Poland, Ohio 44				
	vith the closing process				
COPY TO:	FILE	SIGNED:		ISHER, PROJECT M	

ODOT LPA RE 807 Rev. 09/2012

TE LPA

TEMPORARY EASEMENT

KNOW ALL MEN BY THESE PRESENTS THAT: Diane L. Roberts, Trustee of the Diane L. Roberts Trust u/a/d 3/21/94, the Grantor(s) herein, in consideration of the sum of \$500.00, to be paid by the City of Kent, Portage County, Ohio, the Grantee herein, does hereby grant, bargain, sell, convey and release to said Grantee, its successors and assigns, a temporary easement to exclusively occupy and use for the purposes mentioned in Exhibit A the following described real estate:

PARCEL(S): 19-T POR-43-10.26

SEE EXHIBIT A ATTACHED HERETO AND BY THIS REFERENCE MADE A PART HEREOF Portage County Current Tax Parcel No. 17-006-11-00-009-000 Prior Instrument Reference: #200120136, Portage County Recorder's Office.

To have and to hold said temporary easement, for the aforesaid purposes and for the anticipated period of time described below, unto the Grantee, its successors and assigns.

The duration of the temporary easement herein granted to the Grantee is 12 months immediately following the date on which the work described above is first commenced by the Grantee, or its duly authorized employees, agents, and contractors.

The temporary easement interest granted herein is being acquired by Grantee for a public purpose, namely the establishment, construction, reconstruction, widening, repair or maintenance of a public road.

IN WITNESS WHEREOF Diane L. Roberts, Trustee of the Diane L. Roberts Trust u/a/d 3/21/94 has caused its name to be subscribed by <u>Diane Roberts</u> , its duly authorized <u>TRUSTIEE</u> , and its duly authorized agent on the <u>26 TH</u> day of <u>SENTEMBER</u> , 2017.
DIANE L. ROBERTS, TRUSTEE OF THE DIANE L. ROBERTS TRUST U/A/D 3/21/94
By: Diane L. Roberts, Trustee
STATE OF OHIO, COUNTY OF Surface ss: BE IT REMEMBERED, that on the

STATE OF OHIO

My Commission Expires July 2, 2019

NOTARY PUBLIC

My Commission expires: Quly 2, 2019

This document was prepared by: The City of Kent, Portage County, Ohio

EXHIBIT A

LPA RX 887 T

Page 1 of 2

Rev. 07/09

Ver. Date 10/13/16

PID 93442

PARCEL 19-T POR-43-10.26 TEMPORARY EASEMENT FOR THE PURPOSE OF PERFORMING THE WORK NECESSARY TO RECONSTRUCT DRIVES, REGRADE FOR 12 MONTHS FROM DATE OF ENTRY BY THE CITY OF KENT, PORTAGE COUNTY, OHIO

[Surveyor's description of the premises follows]

Situated in the City of Kent, County of Portage, State of Ohio, being part of Lot 6 in Franklin Township, and being part of lands described in the deed to DIANE L. ROBERTS (TRUSTEE) (Grantor) as recorded in Instrument 200120136 on file in the Portage County Recorder's office and laying on the right side of the existing centerline of right-of-way of State Route 43 as recorded as Plat ______ and as shown on the POR-43-10.26 right-of-way plans prepared by Arcadis U.S., Inc. for the City of Kent, Ohio, and more fully described as follows:

Beginning on the existing easterly right of way line of said State Route 43 at 30.00 feet right of Station 569+52.22;

- 1. Thence North 69° 14' 11" East, along the Grantor's northerly line, a distance of 8.00 feet being 38.00 feet right of Station 569+52.21;
- 2. Thence South 20° 49' 49" East, through the Grantor, a distance of 99.99 feet to the Grantor's southerly line being 38.00 feet right of Station 568+52.22;
- 3. Thence South 69° 10' 55" West, along said southerly line, a distance of 8.00 feet to said existing easterly right of way line of said State Route 43 being 30.00 feet right of Station 568+52.22:
- 4. Thence North 20° 49' 49" West, along said existing easterly right of way line, a distance of 100.00 feet to the **Point of Beginning.**

The above described easement contains 0.018 acres (800 square feet, including 0.000 acres within the present road occupied), within Parcel Number 17-006-11-00-009-000 and subject to all legal highways and easements of record.

This description was prepared by Arcadis U.S., Inc. under the supervision of Robert G. Hoy, Ohio Professional Surveyor No. 8142, and is based on a field survey performed by Arcadis U.S.,

EXHIBIT A

Page 2 of 2

LPA RX 887 T

Rev. 07 ()9

Inc. in September 2014 under the direction of Robert G. Hoy. Ohio Professional Surveyor No. 8142;

Bearings in this description are based on the Ohio State Plane Coordinate System, NAD83(2011), North Zone, Grid North;

Grantor claims title as recorded in Instrument 200120136 of Portage County Deed Records.

The stations referred are from the existing centerline of right-of-way of State Route 43 as shown on the POR-43-10.26 right-of-way plans unless noted otherwise.

Arcadis U.S., Inc.

Det

Robert G. Hoy, Ohio Professional Surveyor No. 8142

ROBERT G. HOY 8142 ONAL SUR

DIANE L. ROBERTS TRUST

I, DIANE L. ROBERTS, have executed this trust instrument on March 21, 1994, as both Grantor and Trustee. I now hold Five Dollars (\$5.00) as Trustee as the initial principal of the trust. Such property shall be held with any other property added to this trust from any source in accordance with the following terms. For ease of reference, I may refer to myself as Trustee in the third person.

1:00

RESERVED POWERS

I reserve the power by written instrument to amend or revoke this trust in whole or in part at any time and from time to time, to direct the Trustee (during such time as I am not myself serving as Trustee hereunder) as to the exercise of any power, to remove any Trustee and to appoint one or more Successor Trustees.

2:00

PROVISIONS DURING MY LIFETIME

- 2.01 During my lifetime, while I am serving as Trustee, I reserve the right at any time to withdraw all or any part of the net income and principal of the trust. At any time that I am not serving as Trustee hereunder and am not incapacitated, the Successor Trustee then serving shall pay to me such amounts of the net income and principal of the trust as I may direct from time to time.
- 2.02 I recognize that in the future I may become incapacitated through illness, age, or other cause. The determination of

held for such beneficiary shall thereafter be held and distributed by the Trustee until the trust would otherwise have terminated as to such beneficiary, according to the Trustee's absolute discretion. During such time the Trustee may pay to the beneficiary and the beneficiary's spouse, children or any other person dependent upon such beneficiary such amounts of the net income and principal of the trust as the Trustee, in the Trustee's sole discretion, shall determine without regard to any limitations, including the limitations contained elsewhere in this trust instrument (except, when applicable, the restriction contained in subparagraph 6.05(b)(3) above). At the time the trust would otherwise have terminated as to such beneficiary, the Trustee may, in the Trustee's absolute discretion, continue the trust for any period of time determined in the Trustee's absolute discretion, but in no event longer than the beneficiary's life, or the Trustee may terminate the trust and distribute the remaining trust assets to the person or persons entitled to receive them had such beneficiary died immediately preceding the date of termination.

7:00

TRUSTEE'S POWERS

7.01 With respect to each trust created in this instrument, the Trustee shall have, in addition to all other powers granted to trustees by law or in this instrument, the following powers, without giving bond and without prior approval or subsequent confirmation by any court:

- (a) To retain, sell, exchange or otherwise dispose of any trust asset on terms deemed appropriate; to purchase, invest, or reinvest in any kind of property, including, without limitation, real property, securities, life insurance, annuities, common trust funds (including any common trust fund of the Trustee) and partnerships (both limited and general); to retain, invest or reinvest in the savings instruments or securities of a corporate Trustee or its corporate affiliates; to manage, repair or improve any property; to lease as lessor or lessee any property without regard to term; to execute and deliver such instruments as the Trustee shall consider proper in administering the trust; to settle claims for or against the trust upon such terms as the Trustee shall consider appropriate; to borrow money from any source including, without limitation, the commercial department of any corporate Trustee and to pledge and mortgage trust assets to secure repayment; to invest on margin; to hold property in bearer or nominee form;
- (b) To diversify or decline to diversify the investment of the trust assets without regard to any statute restricting the power of the Trustee to invest trust assets; to acquire or retain for the benefit of any beneficiary of the trust non-productive real estate or personal property or both; to retain cash uninvested for such periods of time as the Trustee shall deem advisable; to hold as trust assets a residence and its furnishings and to permit any one or more of the beneficiaries of the trust or their families to use such property without charge;
- (c) To carry on any business transferred to the trust estate and to do all things necessary and proper in the usual course of such business;
- (d) To vote any shares of stock and to grant proxies with respect thereto;
- (e) To employ suitable agents, employees, attorneys and accountants and to pay their reasonable fees and expenses; to employ investment counselors, to delegate to them discretionary powers and to pay their reasonable expenses, and to follow their advice in good faith without liability therefor to any party;
- (f) To hold undivided fractional interests in property of any kind, the remaining fractional interests of which are held by the Trustee of any other trust hereunder or by a beneficiary of one of such trusts and the Trustee shall not be required to separate such interests except for bookkeeping purposes and for purposes of distribution of principal;

resulting therefrom shall thereupon become Trustee without any further act on the part of any Trustee or beneficiary of such trust.

IN WITNESS WHEREOF, I have executed this trust instrument the date and year first above written.

In the presence of:

Len Jarenba

Cen Jarenba

Cen Jarenba

Cen Jarenba

Grantor and Trustee

AGZ068B6.W51

		VALUEAN	ALISIS (\$10,00	OK LESS)		
	OWNE	R'S NAME		COUNTY P	OR	
				ROUTE 4	3	
1	Diana I Da	harta (Trustas)		SECTION 1	0.26	
1	Dialie L. Ko	oberts (Trustee)		PID# 9	3442	
				STATE JOB # 4	41022	
Based on co	mparable sales,	which are attached, the f	ollowing values have be months in duration.	een established. All ten	porary parcels are to	o be of 12
Parcel #	Net Take Area	Land	Improvement(s)	Remark	cs	Total
19-T	0.018 acres	0.018 acres commercial land TCE @ \$275,000/ac X 10% R _L for 12 months = \$500, rounded	None	Temporary easem purpose of perfo work necessary to drives and regra months from date the City of Kenl County, O	reconstruct de for 12 of entry by t, Portage	\$500
				Total		
				Total		\$500
2. My compen- value that fa- event directl 3. I have no di- property val 4. In recomme- that occurre- property wo	nent in this assign sation for comple wors the cause of ly related to the in rect or indirect pr ued, and no personding the comper d prior to the date and be acquired fo	conflict of Interest Cer ment was not contingent up ting this assignment is not c the client, the amount of the atended use of this compensa- esent or contemplated future and interest with respect to t asstion for the property, I ha of valuation caused by the or such improvement, other the property that is the subject	on developing or reporting on tingent upon the development upon the attaing tion recommendation. The parties involved, we disregarded any decreappublic improvement for withan that due to physical decreappublic improvement for withat due to physical decreappublic due to physical decreappublic due to physical d	g predetermined results. pment or reporting of a pro- ment of a stipulated result, property or in any benefit of se or increase in the fair many high such property is acqui- teterioration within the rease	edetermined value or dor the occurrence of a from the acquisition of arket value of the real ired, or by the likelihosonable control of the	subsequent f such property od that the
Lu.	5a-	April 2	24, 2017	-an	5/4/20	17
SIGNATURE O	F PERSON PRE : John D. D'Ange	PARING ANALYSIS D	ATE REVIEWE	R'S CONCURRENCE		ATE
		ERENT FROM ODOT)	TITEDIN	AME: Bruce Bowman		4
City of Kent				-1/2	51	9/17
	tendent of Engine	ering / Deputy Service Direc	AGENCY TYPED N	SIGNATURE ESTABLIS AME: James Bowling, P.E	HING FMVE I	DATE
ADMINISTRA	TIVE SETTLE	MENT:				
				F.M.V.E. AMOUNT		
SIGNATURE		-	DATE	DITIONAL AMOUNT		
TYPED NAME:]	TOTAL SETTLEMENT		

(SEE REVERSE SIDE FOR ADDITIONAL DOCUMENTATION)

LPA RE 46 Rev. Oct. 2007

INSTRUCTION:

(4) D None Found

TITLE REPORT



C/R/S PARCEL PID

POR-43-10.26 19-T

PID SJN 93422 441022

(1) R.C. 163.01 (C) defines "owner" as "any individual, partr interest in any real property sought to be appropriated." limited to, all fee owners, life tenants, remaindermen, mo recorded), occupants, possessors, lienholders, easemer	The City of Kent expands this defi ortgagees, tenants and subtenants	nition to include, but is not
(2) The City of Kent procedures require that pertinent attach Section 5102.04 (II)(J) of the Ohio Department of Transport	ments be part of the Title Report/I	itle Chain in compliance with
(1) <u>FEE OR OTHER PRIMARY OWNERS</u>		
Name & Address	Marital Status (Spouse's N	ame) Interest
Diane L. Roberts, Trustee of the Diane L. Roberts Trust u/a/d 3/21/	/94 N/A	Fee Simple, Full Interest
Parcel Address: 1317 Water Street Kent, OH 44240		, a.,
Mailing Address: 1901 Deer Path i 655 Woodway Road Kent, OH 44240		
(2) <u>BRIEF DESCRIPTION OF SUBJECT PREMISES</u>	(From deed to present owner or othe description. Give deeds of record, in	er instruments containing a valid
Current Deed: #200120136 (Attached)	description. Olve decas of record, in	clude the size of each parcel)
Situated in the City of Kent, County of Portage, State of Ohio and kent bounds and containing 0.567 acres PPN: 17-006-11-00-009-000 (0.567 acres)	nown as being part of Original Fra	nklin Township Lot 6, metes
(3-A) MORTGAGES, LIENS AND ENCUMBRANCES		
Name & Address	Date Filed	Amount & Type of Lien
None Found		7 STOCKE OF LIGHT
(3-B) <u>LEASES</u>		
Name & Address	Commercial/Residential	Torra
None Found	Commercial/Teside/Ittal	Term
(3-C) <u>EASEMENTS</u>		
Name & Address	т.	/pe
None Found		he

DEFECTS IN TITLE-IRREGULARITIES-COMMENTS (Record or Off Record)

County:	Portage		City:	Kent	School E	istrict: Kent CSD	
AUD. PAF	R. NO(S)	Land - 100%	Building – 100%	Total -	- 100%	Taxes per ½ year	
17-006-11	1-00-009	\$73,800	\$104,100	\$177,9	00	\$2,329.03 1 st ½ 16 P	aid
(6)	CAUV (C	urrent Agricultural	Use Value)			4.731	
		perty under the CAU		o: 🛛			
Date & T	ime 4/2	21/2017	d upon the several public re 7:59 AM (am/pn		e County, On	0.	
Date & T	ime <u>4/</u> 2			n) Sigi		WE W	
Date & T	ime <u>4/:</u>			n) Sigi Print Na	ned	WE W	
This Title Realstract of the	port covers ne real esta ord matters	the time period from te records for that pe personally know by t	7:59 AM (am/pn	Print Na BLOCK The undersignal currently relevate to Parcel(s)	ned Andrew	w Van Nort wrifies that this Title Report and and proceedings of reco	s an
This Title Real abstract of the	port covers ne real esta ord matters as the	the time period from te records for that pe personally know by t	7:59 AM (am/pn	Print Na BLOCK The undersignal currently relevate to Parcel(s)	ned Andrew	w Van Nort wrifies that this Title Report and and proceedings of reco	s an
This Title Realstract of the	port covers ne real esta ord matters as the	the time period from te records for that pe personally know by t	UPDATE TITLE Toto eriod of time, which reflects at the undersigned pertaining to pon the several public record	Print Na BLOCK The undersignal currently relevate to Parcel(s)	ned Andrew	w Van Nort wrifies that this Title Report and and proceedings of reco	s an
This Title Re	port covers ne real esta ord matters as the	the time period from te records for that pe personally know by t	T:59 AM (am/pm	Print Na BLOCK The undersignall currently relevo Parcel(s)	ned Andrew	w Van Nort wrifies that this Title Report and and proceedings of reco	rd and

Kent Police Department Memorandum



To:

Dave Ruller, Safety Director/City Manager

David Coffee, Finance Director

From:

Chief Michelle Lee

Date:

September 28, 2017

Subject:

Police Donation

Dear Sirs,

The police department has received two new "Live catch animal traps" donated by an individual who prefers to remain anonymous. This equipment is used as a humane method of trapping animals such as cats, skunks or raccoons.

A unit is priced at \$89.00 retail value. This memo is to serve as notice of the donation so we may accept them and log them into our property catalog, the specifics are below:

Manufacturer: Ram Connections, 12X12X32" Dura Poly Live Trap

Thank you for your consideration in this matter.



KENT FIRE DEPARTMENT MONTHLY INCIDENT REPORT AUGUST 2017

FIRE INCIDENT RESPONSE INFORMATION		CURRENT PERIOD			YEAR TO DATE		
Sun	nmary of Fire Incident Alarms	2017	2016	2015	2017	2016	2015
	City of Kent	70	42	54	391	396	402
	Kent State University	9	12	6	62	45	34
	Franklin Township	13	18	12	119	95	87
	Sugar Bush Knolls	0	1	0	0	2	0
	Brady Lake Village	1	2	1	5	12	14
	Mutual Aid Given	5	6	0	20	24	25
	Total Fire Incident Alarms	98	81	73	597	574	562
Sun	nmary of Mutual Aid Received by Location						
	City of Kent	1	3	2	7	8	8
	Kent State University	0	1	1	0	1	1
	Franklin Township	1	1	1	1	3	3
	Sugar Bush Knolls	0	0	0	0	0	0
	Brady Lake Village	0	0	0	0	1	Ö
	Total Mutual Aid	2	5	4	8	13	12
EMERGENCY M	EDICAL SERVICE RESPONSE INFORMATION	CUR	RENT PERIO	D	YE	AR TO DATE	
Sun	nmary of Emergency Medical Service Responses	2017	2016	2015	2017	2016	2015
	City of Kent	200	207	195	1655	1514	1524
	City of Kellt	200					
	Kent State University	200	13	14	158	183	176
						183 299	
	Kent State University	22	13	14	158		270
	Kent State University Franklin Township	22 28	13 43	14 37	158 314	299 6	270 6
	Kent State University Franklin Township Sugar Bush Knolls	22 28 1	13 43 2	14 37 0	158 314 2	299	270 6 16
	Kent State University Franklin Township Sugar Bush Knolls Brady Lake Village	22 28 1 1	13 43 2 5	14 37 0 2	158 314 2 25	299 6 18	270 6 16 23
Sun	Kent State University Franklin Township Sugar Bush Knolls Brady Lake Village Mutual Aid Given	22 28 1 1	13 43 2 5 5	14 37 0 2 5	158 314 2 25 25	299 6 18 18	270 6 16 23
Sun	Kent State University Franklin Township Sugar Bush Knolls Brady Lake Village Mutual Aid Given Total Emergency Medical Service Responses	22 28 1 1	13 43 2 5 5 275	14 37 0 2 5	158 314 2 25 25	299 6 18 18 2038	270 6 16 23 2015
Sum	Kent State University Franklin Township Sugar Bush Knolls Brady Lake Village Mutual Aid Given Total Emergency Medical Service Responses	22 28 1 1 2 254	13 43 2 5 5	14 37 0 2 5 253	158 314 2 25 27 2181	299 6 18 18	270 6 16 23 2015
Sun	Kent State University Franklin Township Sugar Bush Knolls Brady Lake Village Mutual Aid Given Total Emergency Medical Service Responses Imary of Mutual Aid Received by Location City of Kent	22 28 1 1 2 254	13 43 2 5 5 275	14 37 0 2 5 253	158 314 2 25 27 2181	299 6 18 18 2038	270 6 16 23 2015
Sun	Kent State University Franklin Township Sugar Bush Knolls Brady Lake Village Mutual Aid Given Total Emergency Medical Service Responses Imary of Mutual Aid Received by Location City of Kent Kent State University	22 28 1 1 2 254	13 43 2 5 5 275	14 37 0 2 5 253	158 314 2 25 27 2181	299 6 18 18 2038	270 6 16 23 2015 14
Sun	Kent State University Franklin Township Sugar Bush Knolls Brady Lake Village Mutual Aid Given Total Emergency Medical Service Responses Impary of Mutual Aid Received by Location City of Kent Kent State University Franklin Township	22 28 1 1 2 254	13 43 2 5 5 275	14 37 0 2 5 253	158 314 2 25 27 2181	299 6 18 18 2038	270 6 16 23 2015
Sun	Kent State University Franklin Township Sugar Bush Knolls Brady Lake Village Mutual Aid Given Total Emergency Medical Service Responses mary of Mutual Aid Received by Location City of Kent Kent State University Franklin Township Sugar Bush Knolls	22 28 1 1 2 254	13 43 2 5 5 275	14 37 0 2 5 253 7 0 0	158 314 2 25 27 2181	299 6 18 18 2038 9 3 3	176 270 6 16 23 2015 14 1 0 0 0
	Kent State University Franklin Township Sugar Bush Knolls Brady Lake Village Mutual Aid Given Total Emergency Medical Service Responses Imary of Mutual Aid Received by Location City of Kent Kent State University Franklin Township Sugar Bush Knolls Brady Lake Village	22 28 1 1 2 254	13 43 2 5 5 275	14 37 0 2 5 253 7 0 0 0	158 314 2 25 27 2181	299 6 18 18 2038 9 3 0 3	270 6 16 23 2015



Main Street Kent 2017 Q3 Progress Report

Marketing Committee – Led by Pam Petrus, owner of Diversa Advertising, the marketing team's focus is to promote downtown Kent and its shops, restaurants, nightlife, arts, culture, great events and uncommon character. Hosting events year round, we entice visitors and Kent residents to the downtown district. We also promote the businesses and features of downtown Kent though web, email, billboard, radio, print and social media. Committee members include: Mike Beder, downtown business owner; Chris Hallahan, IdeaBase user experience designer; Bethany Hammond, Each + Every community manager; Michelle Hartman, The Burbick Companies vice president; Kim Holm, Mercy Health marketing professional; Cheryl Ann Lambert, Kent State University, PhD., Assistant Professor; Susan McGann, Ohio Small Business Development Center business advisor; Michelle Sahr, downtown business owner; Mike Salvi, Full Spectrum Marketing vice president of business development; Nancy Whitehead, Record Publishing corporate classified director; and Tom Wilke, City of Kent economic development director.

<u>Marketing Plan</u> – The Main Street Kent marketing committee has developed a comprehensive marketing plan, with assistance from Full Spectrum Marketing, identifying goals and objectives to steer our efforts for 2017. This includes increasing the attendance and profitability of our events, strategic target marketing to specific demographics/audiences, increasing activity on our website and social media through SEO (search engine optimization), email/data collection from fans/followers/event attendees, and more. It's important to use a mix of media when promoting our events and our downtown, since we're trying to reach a wide variety of demographics.

Good Times Magazine – To the right is a halfpage ad featuring many aspects of downtown Kent including events, outdoor recreation, live music, and shopping. Several signature events are also highlighted, as well as our website and social media, so people know how to stay connected to what's happening in downtown Kent. 100,000 copies of this publication were distributed throughout northeast Ohio.



<u>aroundkent</u> - During the second quarter, we placed a similar ad in the popular aroundkent magazine, a 64-page full-color publication, of which 10,000 copies are distributed in the area. Highlighting popular Kent events and other great things about Kent, this allows us great local exposure in a publication with a great shelf life.



<u>Social Media</u> – Social media marketing continues to increase, strengthening our presence on Twitter, Instagram, and Facebook. This is the most cost-effective way to reach the highest number of people.





Current followers: Facebook – 12,077 (Rating: 4.8/5); Twitter – 2,817; Instagram – 3,041.

Main Street Kent launched an official SnapChat account in July, and we've seen tremendous results from the custom geofilters created for Kent Potterfest and Kent Oktoberfest. This is a great way to interact with the (primarily) 18 – 24 year old demographic.

MSK Website – At the start of 2017, we launched a new website. Our newly designed, responsive site (which automatically adjusts its appearance/layout based on the device used to view the site) is concise, easy to navigate, and full of information people



want to find about Kent. More elaborate information is now prevalent regarding Main Street Kent programs, as well as the Friends of Main Street Kent support opportunity. We will continue to optimize the content on our site to ensure maximum traffic and usefulness.

<u>Leaderboard Ads</u> – Each month, we place a new ad on www.recordpub.com, and each ad receives a minimum of 50,000 impressions. A theme is chosen each month based on events, seasonal activity, shopping, dining, etc. We feature "Friends of Main Street Kent" (businesses that support MSK with an annual \$150 donation) in these ads as an added benefit for supporting our organization. These ads drive traffic to our website, with each ad linked to a landing page on the Main Street Kent website with more information. Examples from March (restaurants), June (Adopt-A-Spot) and July (outdoor recreation) follow:













Go Outside & Play!

Adventure Awaits in

Downtown Kentl









Art & Wine Festival – The eleventh annual Main Street Kent Art & Wine Festival took place on Sat., June 3rd in downtown Kent. With the addition of one new winery, several new artists, and a new variety of live music, this was our best event yet! We held a design contest for the commemorative wine glass, and chose one designed by Kara Whaley. The weather was certainly in our favor, and we reached our highest net profit at \$40,000! The business community reported fantastic sales that day as well, definitely a win-win.

Akron Symphonic Winds Concert — This concert was held at the Dan Smith Community Park on Sunday, July 23, as a part of a free concert series aimed at "bringing communities together through free music." The Akron Symphonic Winds is a 30-piece professional wind band performing free concerts throughout Summit, Medina, Wayne, and Portage Counties. We were thrilled to host this amazingly talented group of musicians!



Kent Potterfest 5K & Kent Potterfest – Fri., July 28 and Sat., July 29 were tremendous days for the city of Kent. The Kent Potterfest 5K took place on the Kent State University Esplanade the night before the big event. 500 enthusiastic race participants dressed in costume and enjoyed fun photo opportunities along the way. A portion of the proceeds benefited the Ben Curtis Family Foundation's Birdie Bag Program, which helps provide supplemental meals to food-insecure children in Kent City Schools on long weekends during the school year. The following day, Kent Potterfest fully encompassed the downtown district. At the Hometown Bank Plaza, there was a scavenger hunt to benefit Children's Advantage, several costume contests, and live

wizard chess games hosted by Kent Junior Mothers. At the Dan Smith Community Park, live entertainment was happening all day, free of charge, including magic shows, origami presentations, and more. Over fifty event-themed vendors lined the streets, and people came out in droves, even hours prior to the event start. A post-event survey of downtown businesses revealed an extremely positive economic impact, with 47% indicating their "best sales day ever" on the day of the event. It is estimated that over 20,000 people attended the event, visiting from at least eight states and Canada!







Kent International Festival – In partnership with Kent State University's Education Abroad Program, we created a post-race event for Run the World 5K participants and the community. (The Run the World race series is a fundraiser for study abroad scholarships.) Participatory multi-cultural performances took place at the Dan Smith Community Park throughout the day, and attendees were able to partake in a Passport Excursion, where many downtown businesses offered food samples, crafts and activities from around the world. Downtown Kent was full of people from the race, the event, and the KSU Parents and Families



weekend - a great collaborative effort!

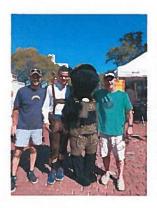




Round Town Music Festival – We're proud to partner with Crooked River Arts Council, the organization behind this event, in presenting free live music at over 30 venues in Kent! This year's event drew record crowds on Sept. 15, with beautiful weather and an amazing lineup at coffee shops, restaurants, bars, parks and local shops all around Kent. In 1966, the Kent State Folk Festival began, morphing into the Round Town Music Festival just a few years ago.



Kent Oktoberfest – Our fourth annual Oktoberfest took place on Sat., Sept. 23 on Franklin Ave. A line of guests crowded the entrance before the event kicked off at 12pm. It was a full day of German dancing, polka, food, and seasonal beverages. Our commemorative beer mugs sold out just after 6pm, and the crowds were steady until the event ended at 10pm. With the exponential growth of this event, plans are in the works to expand the area to better accommodate our guests next year. The community has grown to love and anticipate Oktoberfest, and we're fortunate to have the continued, solid support of our partners. Our net profit for the event this year was approximately \$24,000, over 40% higher than last year!

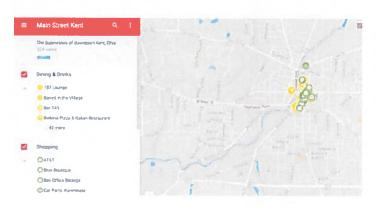






<u>Design Committee</u> – The Design Committee is led by Jeff Meyers, principal architect at DS Architecture. The Design Committee is intended to be the "designing voice of the Kent community," and is focused on the aesthetics of our downtown. <u>Committee members include</u>: Dylan Ball, DS Architecture project designer; Rebekkah Berryhill, Kent State University grounds supervisor; Annie Flaherty, Envisage Group vice president of technology service; Tom Hatch, Coleman Professional Services resource and business development; Julie Kenworthy, Kent Historical Society executive director; Larrie King, Glyphix Studio/KSU assistant professor; Jen Mapes, KSU Department of Geography assistant professor; Allan Orashan, Century 21 realtor; Amanda Paulus, KSU Office of Experiential Education director; Heather Phile, City of Kent development planner; David Sommers, DS Architecture principal architect; Alan Walker, vice president at Each + Every.

Online Map — We created an online map of the downtown district for our website, showing all of the dining, shopping, services, points of interest, parking, and hike 'n' bike trails in the downtown district. Users can see as much or as little as they wish on this interactive map by turning categories "on" and "off." This is a very useful tool to visitors and residents alike, with our ever-changing downtown! http://mainstreetkent.org/visit/map/







Adopt-A-Spot – The 2017 Adopt-A-Spot season is coming to a close, and it's been a great year with several new sponsors and gardeners joining the program and K&M Gardens taking care of the hanging flower baskets! The veterans of Freedom Lawn Care have done a great job weeding and watering the beds, and they look great too. Many of our gardeners added perennials to

the flowerbeds this year, adding longevity to the Adopt-A-Spot season, and we redesigned the signage for our flowerbeds to better align with the downtown way finding program this year. Things look great, and we have a waiting list of people who want to get involved in the program when spots become available.

<u>Kiosk Maps</u> – "Kent Yesterday and Today" is the new theme for the art/info side of the downtown kiosk maps. In partnership with the Kent Historical Society and local photographers Jason Prufer, Brad Bolton and Henry Halem, we created these new panels featuring the dramatic transition from "downtown Kent yesterday" to "downtown Kent today." The plan is to create new designs for the panels every so often, so we have a "library" of options to display in our kiosks.





<u>Clean Up Kent Days</u> – On Sat., April 22nd and Sat., Sept. 30th we hosted our Clean Up Kent Days. Employees from Smithers-Oasis, boy scouts, girl scouts, community members, and Kent State students all pitched in on these awesome days of litter pickup, graffiti removal, and overall cleaning up of the downtown. Some of our downtown businesses allow us to use their dumpsters and recycling bins as we continue our mission to keep Kent beautiful. A great group effort!

Historic Facades of Kent Project — Main Street Kent hired an intern from the Kent State University College of Architecture and Environmental Design to develop this program in partnership with DS Architecture and the Kent Historical Society. The project includes the historic documentation of downtown building facades from original to current, highlighting major changes over time. Documentation includes photos and descriptions of building use, occupants, and original architectural style in a single section of the downtown district. The next phases of the project will encompass additional blocks of downtown Kent. The final product will serve as a resource for the community and a guide for the design committee to use in promoting redevelopment of historic facades to owners of historic buildings, helping to reduce the upfront cost of façade renovation, and fulfilling a requirement on the application for the downtown loan/grant façade program. The goal is to eventually prepare 2D drawings of possible façades for consideration, promoting redevelopment of historical buildings in the city of Kent.

<u>Business Enhancement Committee</u> – This committee is led by Eric Decker of Portage Community Bank. The focus is to drive traffic through the doors of older business as well as newer ones. In addition, the committee searches out opportunities for the businesses to work together, whether on an event, a promotion, or otherwise. <u>Committee members include</u>: Mike Beder, downtown business owner; Mike Finley, Hall-Green Agency owner; Todd Kamenash, KSU Assistant Dean of Students and Director of Student Conduct; Patrick Madonio, Brimfield Insurance owner; Josh Rider, KSU Center for Adult and Veteran Services director; Tom Wilke, City of Kent economic development director.



Chocolate Walk – Feb. 11, 2017. This popular event generates a nice profit for Main Street Kent and great foot traffic for participating businesses during a particularly slow time of year. Two hundred fifty tickets were sold at \$20 each, and the event sells out quickly each year. Business owners met many new customers and had great sales during the event. This year, Acorn Alley donated an overnight stay at the Daniel D. Smith "guest quarters" in Acorn Corner, dinner for two at Laziza, and breakfast for two at Rise & Shine Café for our big drawing, in which all attendees were entered to win. Guests came from cities all around us for this great event where people love getting out of the house to enjoy a chocolate adventure in downtown Kent.

<u>Drink. Eat. Laugh. Progressive Event</u> – Eighty guests joined us for a night out on the town at this fun progressive event. For an all-inclusive ticket price, attendees enjoyed cocktails at the new Franklin Hotel Bar, dinner at Laziza, stand-up comedy show by Mike Polk, Jr. at The Kent Stage, and dessert at Tree City Coffee & Pastry. It's quite a sight to see a roving group of this size out enjoying our downtown, and we heard lots of comments from people saying they had not ever been to some of our stops, so "mission accomplished!"



<u>Discover Downtown Scavenger Hunt</u> – Every August, as new Kent State students arrive to begin their college careers, we partner with the Kent Area Chamber of Commerce, Acorn Alley, and College Town Kent to give them a warm welcome to our downtown. Main Street Kent hires a live DJ and holds a scavenger hunt where students have to find a hidden black squirrel in a number of businesses, then post "selfies" to social media in an effort to win gift cards to downtown businesses. It's a lot of fun and it gets students to do some exploring while enjoying free food and giveaways from our partner organizations.

<u>Volunteer Recognition</u> - Without our volunteers, we would not be able to accomplish the work we do year round. In an effort to recognize, retain, and recruit our valuable volunteers, we are featuring exceptional individuals on the Main Street Kent homepage and on social media every week. We also hosted a volunteer appreciation party at Ray's Place on Sept. 28th for our board members, committee members, and volunteers who work events, plant flowers, and do all the other "behind the scenes" things that make Main Street Kent so great. We are fortunate to have such a great group working with us in so many ways.





At the end of the third quarter, volunteers had donated 1,989 hours of their time to Main Street Kent!

Operations Committee - Our Executive Team is focused on succession planning for our Board of Directors, fundraising, and the overall sustainability of our organization. Leadership for MSK is based in our Executive Committee:

- President Mike Finley, Hall-Green Agency
- Vice President Regan Gettens, Fairmount Properties/College Town Kent
- Treasurer Mike Lewis, Hometown Bank
- Secretary Joan Conaway, Joan Conaway Interior Designs

Board of Directors - Mike Beder, Mike Carr, Eric Decker, Regan Gettens, Tom Hatch, Todd Kamenash, Julie Kenworthy, Maggie McKendry, Jeff Meyers, and Pam Petrus.

Board of Governors - Ron Burbick, Michelle Sahr, Tom Wilke

Strategic Planning - Janus Small Associates facilitated our long-term strategic planning in a half-day session on Sat., Jan. 28th. Our team is excited and committed to continuing our work to revitalize, promote, beautify and sustain our great city. Key points of our strategic plan include an increased focus on branding and awareness of our organization, formalizing our volunteer program, deepening our KSU connections, continuing to grow resources for organizational financial security, and more. Our strategic plan will be the guide for all of our work moving forward, with plans to reassess it each year.



HERITAGE

Annual Accreditation – Heritage Ohio made its yearly visit to Kent on March 8th for our official annual evaluation. After a meeting with city manager Dave Ruller, MSK committee reports, and a thorough assessment of our program's 2016 achievements, Main Street Kent received official certification for the year 2016. A score

of 99% reflects the strength of our board, staff, and volunteers, as well as the breadth of our relationships with other organizations, businesses and the city of Kent.

Annual Awards Celebration - On June 15th, we hosted this annual event to recognize our volunteers. celebrate our successes from the previous year, and look forward to the coming year. The Kent Historical Society graciously hosts us each year, as we have a casual gathering with food and beverages and a presentation of awards to our greatest contributors/supports for the year.

2016 Main Street Kent Award Recipients - The Venice Café received "small business of the year" for hosting a multitude of Main Street Kent events including Santa's Tavern Trek, a celebratory happy hour after the annual Heritage Ohio evaluation, and a half-day marketing strategy session for the group. Portage Community Bank received "large business of the year," in honor of their consistent board participation and strong financial support since Main Street Kent's beginning. The Kent Historical Society received "non-profit of the year" for their gracious hosting of the annual awards event, strong leadership on the MSK board of directors, and assistance with photography and composition of the historic panels on the downtown kiosk maps. The "president's award" was granted to Jim Bowling of the City of Kent for his unwavering support, always being responsive and willing to connect the right people to make things happen, and his key role in the creation of the Dan Smith Community Park. The "volunteer of the year" was given to Dr. Jen Mapes of Kent State University, who is a key contributor to the design committee, particularly in creating the downtown kiosk maps and online maps. The final award announced was the "Ron Burbick Award," and the recipient... Michelle Hartman, vice president of operations for the Burbick Companies/Acorn Alley. Michelle volunteers her time to help a variety of non-profit ventures including Main Street Kent, the Chamber of Commerce, Dan Smith Community Park, Kent Social Services, Brunch Bunch, and more. Ron Burbick attributes much of the success of his downtown projects to Michelle's hard work, intuitiveness, commitment, integrity, and most importantly, her desire to help others.



We appreciate the ongoing support of the City of Kent! We look forward to continuing our partnership with all of the organizations (http://www.mainstreetkent.org/our-supporters) that help us continue our mission: Working to strengthen and beautify downtown Kent while fostering economic development, historic preservation, and a sense of community.



Main Street Kent

2017 INCOME ELIGIBLE FOR CITY MATCH

January - September, 2017

	TOTAL
INCOME	
4030 Corporate Sponsors & Foundations	
4031 Board Member Donations	1,175.00
4036 Beautification Sponsorship	1,791.00
4040 Friend of Main Street Kent	3,450.53
4048 Legacy Partners (10k+)	19,844.31
4049 Extraordinary Partner	2,000.00
4057 Round Town Music Festival Sponsors	2,500.00
Total 4030 Corporate Sponsors & Foundations	30,760.84
Total Income	\$30,760.84
GROSS PROFIT	\$30,760.84
EXPENSES	
Total Expenses	
NET OPERATING INCOME	\$30,760.84
OTHER INCOME	
4065 Fundraising Events	
4300 Annual Dinner	989.94
4310 Art & Wine Festival	65,580.70
4320 Potterfest	38,194.98
4330 Oktoberfest	42,271.60
4340 Chocolate Walk	4,627.90
4350 Discover Downtown	1,000.00
4360 Seven Courses	5,009.96
4380 Progressive events	6,356.74
Total 4065 Fundraising Events	164,031.82
Total Other Income	\$164,031.82
NET OTHER INCOME	\$164,031.82
NET INCOME	\$194,792.66

KENT HEALTH DEPARTMENT STATISTICAL REPORT 2017

3. A.

		Sept. 2017	YTD 2017	Sept. 2016	YTD 2016
HEALTH DEF	T. \$ COLLECTED				
	FamAbuse fund	\$ 900.01	\$ 10,581.04	\$ 1,068.00	\$ 10,224.04
	Vital Stats Rev.	\$ 5,100.00	\$ 59,942.00	\$ 6,052.00	
	Child Abuse	\$ 1,799.99	\$ 21,155.96	\$ 2,136.00	
	State VS	\$ 5,400.00	\$ 63,468.00	\$ 6,408.00	
	B Perm Rev	\$ 28.50	\$ 255.50	\$ 27.00	\$ 252.50
	B Perm State	\$ 142.50	\$ 1,277.50	\$ 135.00	
	Food Estab.	\$ 508.00	\$ 39,010.00	\$ 238.00	
	Food Service	\$ 2,819.00	\$ 78,573.50	\$ 2,842.00	
	SolWst Tickets	\$ 180.00	\$ 600.00	\$ 0.00	\$ 410.00
	Housing	\$ 4,330.02	\$ 90,696.27	\$ 11,222.50	\$ 94,532.50
	Swim Pools	\$ 0.00	\$ 8,565.00	\$ 0.00	\$ 8,102.50
	SolWst(Trks)	\$ 0.00	\$ 1,575.00	\$ 600.00	\$ 2,950.00
	Tattoo Parlors	\$ 0.00	\$ 885.00	\$ 0.00	\$ 800.00
	*Misc	\$ 0.00	\$ 125.00	\$ 7,090.75	\$ 7,840.75
		\$ 0.00	\$ 41,004.22	\$ 80.00	\$ 14,761.50
	MAC Claiming	\$ 0.00	\$ 16,404.24	\$ 0.00	\$ 15,917.94
	Tobacco Grant	\$ 0.00	\$ 41,222.54	\$ 0.00	\$ 14,300.00
	**ST Subsidy	\$ 0.00	\$ 26,176.00	\$ 0.00	\$ 22,882.00
TOTAL COLL	ECTED	\$ 21,208.02	\$ 501,516.77	\$ 37,899.25	\$ 435,575.69
	* Mosquito Contract				
TO STATE					
	FamAbuse fund	\$ 873.00	\$ 10,260.63	\$ 1,035.96	\$ 8,952.58
	Food Estabs	\$ 28.00	\$ 1,372.00	\$ 28.00	\$ 1,568.00
	Bur.Permits	\$ 142.50	\$ 1,277.50	\$ 135.00	\$ 1,265.00
	Child Abuse	\$ 1,745.99	\$ 18,781.33	\$ 2,071.91	\$ 19,847.56
	State VS QTRLY	\$ 5,400.00	\$ 63,468.00	\$ 6,408.00	\$ 61,398.00
	Food Service	\$ 84.00	\$ 4,170.00	\$ 2,730.00	\$ 6,760.00
	Food Vendors	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
	Swim Pools	\$ 0.00	\$ 1,185.00	\$ 0.00	\$ 1,365.00
	Wells	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
	TOTAL	\$ 8,273.49	\$ 100,514.46	\$ 12,408.87	\$ 101,156.14
TOTAL ASSE	TS	\$ 12.934.53	\$ 401,002.31	\$ 25 490 38	\$ 334,419.55
+Admin fee to		\$ 81.00	\$ 952.07	\$ 96.12	\$ 920.76
	-3% FamAbuse	\$ 27.00		\$ 32.04	
	-3% ChildAbuse	\$ 54.00	\$ 634.65	\$ 64.08	\$ 613.88

STATISTICAL REI	PORT Cont.	Sept. 2017	YTD 2017	Sept. 2016	YTD 2016
PERMIT/lic.					
	Food Estabs	1	43	1	50
	Food Service (7 temps)	1	118	4	139
	FS Vending	0	23	0	23
	Home Sewage	0	0	0	0
	Housing	23	249	29	253
	Solid Waste	0	35	1	43
	Swim Pools	0	17	0	18
	Septic Haul.	0	0	0	0
	Tattoo Parlors	0	2	0	4
	Other (Massage Establishm	0	0	0	0
	TOTAL	25	487	35	530
MOSQ.CON	т.				
	Larvacide Hrs.	0.0	0.0	0.0	0.0
	Adulticide Hrs.	0.0	0.0	0.0	0.0
	* Tot Man Hrs * Total man hours include sites	14.5 treated and adultion	266.3 ciding hours.	0.0	268.5
COMPLAINT					
	Received	16	91	12	68
	Abated	11	75	8	61
LEGAL.CON	IPL.				
	Filed	0	0	0	0
	Pre-trials	0	0	0	0
	Trials	0	0	0	0
COMM.DISE	ASE (not available)	0	20	Ó	77
IMMUNIZATI	ons	13	108	42	221
BIRTH Copie	es issued	250	2939	314	2965
DEATH Copi	les issued	350	4113	397	3855